

FOR IMMEDIATE RELEASE

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Join the Neighborhood Singalong with Children's Museum of Pittsburgh!

Pittsburgh, PA (April 30, 2020) — In these days of searching for "normalcy", Children's Museum of Pittsburgh would like to spread a little joy and community for kids and families through music and song. We believe the voices of children and families can help us connect to each other, and the world, as we navigate these unprecedented times.

And what better way to start than with an iconic song "Won't You Be My Neighbor" from our friend and mentor, Fred Rogers.

We invite you to contribute your rendition of this song in whatever way you like to make music - from singing to strumming a guitar, plunking on a piano, shaking a rattle or doing some living room dance moves! We'll collect these songs to create a wonderful "Neighborhood Singalong" to share with the world.

This audio track of "Won't You Be My Neighbor" recorded by our friend Elise, age 12, and the singalong lyrics, will help you get started: https://youtu.be/KDuraznxB6c

Just record a video of your child or family's rendition of "Won't You Be My Neighbor", or take a few photos of your music making and submit them by Sunday, May 17, in one of these ways:

- Email: hi@pittsburghkids.org
- <u>Facebook.com/pittsburghkids</u>: Via Facebook Messenger or add a comment on any challenge post
- Via <u>Instagram and Twitter</u>: Tag @pghkids

We'll also be posting DIY videos on making your own instruments over a week if you want to make those for playing along to the song.

The compilation video will be posted on the <u>Children's Museum at Home web page</u> and its social media channels on <u>Facebook</u>, <u>Instagram</u> and <u>Twitter</u>. Submissions will also be displayed for our guests in the Museum when we reopen.

We're asking the media to help spread the word by sharing this with their readers, viewers & listeners and singing along themselves!

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About Museum at Home

Museum at Home is a new <u>Children's Museum of Pittsburgh</u> and <u>MuseumLab</u> online platform (https://pittsburghkids.org/museumathome) where kids and families can discover how to make the most out of this challenging time by creating at home together. The **Museum at Home** web page is a place that provides children of all ages ideas, inspiration and instructions on creative, do-it-yourself activities and projects that inspire joy, creativity, and curiosity for all ages. Content is updated regularly and available whenever and wherever you are.