

FOR IMMEDIATE RELEASE

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Show the World How You Say "Hi"

Submit your Photo or Video to the Children's Museum's "New Ways to Say Hi" Challenge

Pittsburgh, PA (April 8, 2020) — For more than 25 years, Children's Museum of Pittsburgh has accentuated the "hi" in its name to welcome children and families. The Museum has represented "hi" in lots of creative media, including silkscreen, laser cutting, inflatables, paint, cardboard and circuitry. We even answer the phone with, "Hi, we're having a great time at Children's Museum of Pittsburgh!"

In these days of social distancing, we're interested in the fun, creative (and safe) techniques you and your family have come up with to say "hi" to others, both in person and via technology. Are you posting signs in your window? Painting messages on rocks? Making heart hands? Holding up signs during video chats?

Here is a quick video with just a few fun examples of how people say hi through hands-on making activities at the museum: https://youtu.be/wCvs6M7YkYU

Children's Museum of Pittsburgh is hosting a "New Ways to Say Hi" challenge asking kids and families of all ages and sizes to show us the unique ways that they are saying hi. Submissions may be featured in our Museum at Home program and displayed in the Museum when we reopen. Share a photo or a short video (we recommend 10-15-seconds) showing creative, socially-distanced ways to say hi. Over the next week, we will be collecting these fun and interactive greetings, and we can't wait to see what people here and around the world share. A compilation of submissions will be posted on Children's Museum at Home web page and its social media channels on Facebook, Instagram and Twitter. The inspiring ways to say hi submissions will also be displayed for our guests in the Museum when we reopen.

Help us keep the "hi" in Children's Museum of Pittsburgh by submitting your photo or 10-15-second video by 11:59 pm on April 15, 2020, in one of the following ways:

Email: hi@pittsburghkids.org

- <u>Facebook.com/pittsburghkids</u>: Via Facebook Messenger or add a comment on any challenge post
- Via Instagram and Twitter: Tag @pghkids

We are asking the media to help spread the word by sharing this with their readers, viewers & listeners, as well as providing an example of how they say hi. Please take a photo or video and post it to your own social media, and tag @pghkids.

We can't wait until we can get together and say 'hi' again.

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About Museum at Home

Museum at Home is a new <u>Children's Museum of Pittsburgh</u> and <u>MuseumLab</u> online platform (https://pittsburghkids.org/museumathome) where kids and families can discover how to make the most out of this challenging time by creating at home together. The **Museum at Home** web page is a place that provides children of all ages ideas, inspiration and instructions on creative, do-it-yourself activities and projects that inspire joy, creativity, and curiosity for all ages. Content is updated regularly and available whenever and wherever you are.