mission statement

Children’s Museum of Pittsburgh provides innovative museum experiences that inspire joy, creativity and curiosity. We provide the highest quality exhibits and programs for learning and play. We are a partner and a resource for people who work with or on behalf of children.
Dear Friends of the Museum,

It is always a challenge to summarize the highlights of a year at the Children’s Museum of Pittsburgh. The variety of our programs, the loyalty of our audience, the energy of our staff and the impact of our generous donors continues to inspire me. As Board President, I work with my colleagues and the Museum staff to ensure that our mission guides us.
Letter from the President

This report will share some of the Children's Museum's most memorable moments of FY2010. Most notable was the National Gold Medal from the Institute of Museum and Library Services. This award was given in recognition of not only our facility and programs, but also our work in the community outside the Museum walls. The Charm Bracelet project is an example of this work, bringing the entire community together for meaningful social and artistic programming such as the ever-popular Fresh Fridays series in Allegheny Commons.
Letter from the President

We will remember this year as one that brought in almost a quarter of a million guests and one where children and families continued to create precious family memories here. One visitor even posted on our Facebook page (www.facebook.com/pittsburghkids) that her child did not want to take off his wristband when he returned home from a day at the Museum, saying, “I always have such a good time there!” We take that as the ultimate compliment.
Letter from the President

We look forward to continuing to provide the highest quality museum experiences for the region and to working with our visitors, donors and collaborative partners to find more ways to inspire both children and adults.

Sincerely,

Thomas L. Mole
Board President
big news!

Institute of Museum and Library Services Award

The Museum earned the prestigious National Gold Medal for Museum and Library Services this year, in recognition of its innovative approaches to public service and for exceeding the expected levels of community outreach. This is the highest acknowledgment given to museums by the federal government and is a distinction that few children's museums have earned. The Children's Museum was honored along with nine other institutions (five libraries and four other museums).
big news!

Attendance

FY2010 (July 2009 - June 2010) attendance was the second highest level in Museum history, with 228,635 guests. This was especially remarkable given our five-day closure due to historic winter storms in 2010 and the Fall 2009 G-20 conference.
big news!

Allegheny Public Square

Plans for the revitalization of the park area across from the Children's Museum are well underway, and groundbreaking will occur in 2011. This park will delight all ages and will be a place for play, contemplation, arts performances and lunching with friends. The environmental and aesthetic features will be a benefit to all who visit, work or live on Pittsburgh's Northside.
exhibits

Yinz Play!

Our exhibit that featured “all things Pittsburgh” brought visitors to the Museum to check out our Primanti’s-style sandwich counter, cross a golden bridge and launch Zambelli fireworks from downtown buildings. Locals and out of town visitors alike enjoyed celebrating the 'Burgh.
exhibits

Curious George™:
Let's Get Curious!

This exhibit featuring the lovable monkey known internationally was a huge attraction from June through October 2010. Children delighted in the exhibit, which featured activities exploring light and shadows, wind, golf and sorting; and families were excited to get their photo taken with George.
Our permanent exhibits continued to inspire families to play, create and ask questions. Whether donning a smock in the Studio or wielding a tool in the Workshop, children of all ages were guided by families, teachers and mentors to design, inquire and have a great time in all of our inviting spaces. It’s not every day you get to silkscreen with youth musicians performing in the background, play in "bubbling mud" or ride on a see-saw that creates whimsical water bubbles.
Youth Programs

YouthALIVE! after-school program had another successful year with 30 youth from across the city. We also continued to have “graduates” of the program work as VolunTeens on the summer floor staff. YouthALIVE’s MOVES dance program attracted families and friends for a polished performance of hip hop, jazz, modern dance and ballet at the New Hazlett Theater this past spring.
programs

F.I.N.E. and Tough Artists

The Museum's two residency and visiting artists programs continue to thrive, engaging our visitors to create and become immersed in art. The F.I.N.E. Artist Residency Series presented 10 artists with over 300 hours of live experiences in diverse art techniques such as animation, ceramics, paper cutting and portraiture.

Our four Tough Artists created works for our traveling gallery that explored themes of animal behavior, recycling, spatial perceptions and invasive plants.
programs

Subsidized Admission Programs

We are committed to serving a wide variety of children and families and believe that income should not be a barrier to Museum attendance. This past year, 10,000 people attended the Museum through programs designed for low-income audiences. Schools, Head Start programs, youth groups and local families all benefited from this commitment, which was sponsored in part by our “Be a Superhero Campaign.”
North Side poetry reading (Charm Bracelet Project)

The Museum's Outreach and Charm Bracelet Project continued to build awareness of the importance of art and play. Musicians, artists and storytellers visited schools and festivals and delighted families with imaginative activities. The Charm Bracelet Project supported cultural organizations involved in unique collaborations on the North Side. The microgrant program funded 12 programs for a total of $85,000, including urban gardens that paired seniors and teens at a local Boys & Girls Club and free poetry readings and jazz performances by City of Asylum.
Donors

Community support from individuals, foundations, corporations and government enables the Children's Museum of Pittsburgh to offer quality exhibits and programs to children and families of this region. We wish to sincerely thank the contributors listed. We have included all gifts received from July 1, 2009, through June 30, 2010.

Public Funding

Allegeny County Health Department
Allegheny Regional Asset District
Institute of Museum and Library Services
National Endowment for the Arts
Pennsylvania Department of Community and Economic Development
Pennsylvania Historical and Museum Commission

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In memory of Beth Cohen
In memory of Al Rosen, beloved father and grandfather
In memory of Albie, beloved son of Violet Marcus
In memory of Bernard, beloved husband of Evelyn Benkovitz
In memory of Gary, beloved husband, father, and grandfather to Ellie Bahm and family
In memory of Shelley Cohen’s beloved mother
In memory of Will, beloved father of Steve Erenrich
In memory of Joel, beloved brother of Shelley Redstone
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In honor of their marriage
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Mr. and Mrs. John Mole
Gifts in Tribute

In memory of Rodger Henderson
Andrew Mark Homyak

In honor of Lynn Van Raphorst's retirement
Lisa and Steve Silverman

Subsidized Admissions

Special thanks to those who supported the Superheroes Campaign and all subsidized admissions programs, which provided free admission to 28,059 children and adults from low income families.

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James Kent
Margery J. Loevner
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<th>Subsidized Admissions</th>
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<th>Subsidized Admissions</th>
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Kate Edelmann, Heather McBrier
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Financial Information

Download the PDF below for the following financial information on Children's Museum of Pittsburgh:

- Statements of financial position
  &
- Statements of activities and changes in net assets for the year ended June 30, 2010 with the comparative totals for 2009.
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Children’s Museum of Pittsburgh
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