



10 Children's Way  
Pittsburgh, PA 15212  
**[pittsburghkids.org](http://pittsburghkids.org)**





one  
museum

children's  
museum®  
PITTSBURGH

ANNUAL REPORT 2015

many  
stories









Dear Friends,

**This is a truly remarkable time.** In our 32<sup>nd</sup> year, we saw record-setting attendance, created an extremely successful blockbuster exhibit and confirmed our national reputation as a leader in the museum field. Perhaps what is most exciting about these accomplishments is the knowledge that they translate to real impact in the lives of children. Every day we hear stories about the joy, creativity and curiosity that the Museum inspires. Recently, Jane Werner shared a story that illuminates the often unseen work the Children's Museum does that deeply impacts our community (see sidebar). In this "Storytelling" report, it seems fitting to share this story with you.

Jane's story typifies what the Children's Museum does each day. We help parents envision the future by helping them see their child's capabilities—and maybe even their own. We help educators to support their students by leveraging hands-on learning. We connect with our community to create a vibrant, flourishing environment to live and visit.

In these pages, you will hear more stories that bring to life the work the Museum does to create innovative museum experiences. Musings from families that visited our *Very Eric Carle* exhibit to a conversation with Marvin, our 14-year-old Volunteer. These stories—**told by YOU**—our supporters, partners, staff and volunteers, highlight some of the memorable moments of the year, but perhaps, more importantly, they humble and inspire us.

I hope that you enjoy reading them as much as I did. We are so grateful to our friend Larry Berger and The Saturday Light Brigade for conducting the interviews featured throughout this report.

And, thank you to each of you for your unwavering support of the Children's Museum of Pittsburgh. Your partnership helps us to meet our mission to provide innovative museum experiences that **inspire joy, creativity and curiosity.**

Jennifer Broadhurst  
*President, Board of Directors*



## Hope

In the midst of a busy week at the Museum, I became acutely aware of the reason why we do the things we do. My husband and I attended a celebration in the new makerspace the Children's Museum launched in the Uptown Lofts, an apartment building built by ACTION-Housing for young adults who have aged out of the foster care system. The party was part craft workshop and part eating extravaganza. The residents were **working in their very own makerspace**, which they designed over the past year with the help of our Teaching Artists. In this amazing space, young adults can learn to sew, silkscreen, make jewelry and much more. The silk-screened T-shirts were wonderful, the wood-burned earrings were lovely and I learned how to make aprons out of old shirts. But even more valuable were the conversations. These men and women have not had easy lives, yet they were making gifts for friends, talking about what they learned through making and creating ideas about what they want to make next. **They were envisioning their future.** They had **hope**.

Jane Werner  
*Executive Director*

**this past year  
marked the  
busiest year in  
our history**

**276,189**  
*children and families  
visited the Museum*

**34,594**  
*underserved children,  
families and schools  
visited the Museum  
through our Museums  
for All program*

**44,544**  
*children and families  
were reached outside  
the Museum through  
community outreach*





# play

## 6,100 MEMBER FAMILIES = THE BIGGEST PLAY GROUP IN TOWN

Chatón Turner and her daughter, five-year-old Neema, are Children's Museum members and experts on play!

**Chatón Turner:** Neema started visiting the Children's Museum when she was about a year old and then when she turned 18 months, she started going to Tot Time with Miss Yvonne. We were very pleased with Tot Time. Miss Yvonne is so engaging. Neema enjoyed the songs, the dancing and she really liked the snacks.

**Q: I'm curious if Yvonne was able to help you learn more about child development and motherhood?**

**Chatón:** Absolutely. Miss Yvonne taught me about pushing the limits with what a toddler could do. She really helped us encourage Neema to try some new things at home.

**Q: Neema, what do you like to do at the Museum?**

**Neema:** Play, play, play, play, play...

**Q: Let me ask your mom, what does the Museum mean to you?**

**Chatón:** She learns a lot at the Museum. She really enjoys the MAKESHOP, and she also comes alive when she's on the stage in the Theatre. I think the Children's Museum is an incredible, incredible resource for the community because it disguises learning as fun. The kids end up retaining things that they don't necessarily even realize.

**Q: What is your most favorite part of the Museum?**

**Chatón:** One of the ways that we actually support the Museum is through donating money and supporting the events that they have. One of our favorite things to do has been attending the member Halloween party. That is such a well done event because it gives you a safe place to bring the kids and to allow them to experience the joy of Halloween.

*Chatón Turner, Andre Smith, Roman and Neema*



### Membership

**6,128**

total members

**1,206**

attended member events throughout the year

### Online Audience

**1.2 million**

page views on our website with 257,115 registered users

**22,548**

fans on Facebook

**7,435**

followers on Twitter

**3,139**

followers on Instagram

### Share Your Story

**Facebook:** PittsburghKids

**Twitter:** @PghKids

**Instagram:** @PghKids



### #LeftAtPghKids

This artwork is a part of the **#LeftAtPghKids** collection featuring art that visitors have created and left behind. To see more masterpieces like this one, follow us on Instagram!





## ACTION-Housing

The Children's Museum and ACTION-Housing, the leading provider of quality, affordable housing and services in Western PA, are working together to give young adults who have aged out of the foster care system hands-on making and learning opportunities. With support from the Institute of Museum and Library Services, the partners have co-created a makerspace in one of ACTION-Housing's residential facilities. Each week, Children's Museum Teaching Artists work with the residents to help them boost their confidence and explore their creativity through hands-on making from sewing their own clothes to laser cutting jewelry and learning about woodworking and technology.

*Our partnership with ACTION-Housing is made possible through the generous support of the Institute of Museum and Library Services, with additional support from David and Nancy Malone.*



# making



## MAKESHOP®

MAKESHOP is our permanent makerspace. Since we opened in 2011, MAKESHOP has blossomed beyond the Museum's walls, with the Museum helping to design and launch makerspaces across our region in 13 schools, 2 museums, 2 community centers, 1 university and 1 library. As a part of this work, the Museum provides professional development for educators and is developing a framework with the Institute of Museum and Library Services (IMLS) to help museums and libraries nationwide to create their own makerspaces.

IMLS Senior Museum Advisor, **Chris Reich**, talks about the importance of the maker movement for museums and libraries.

"We are honored to be a partner with the Children's Museum on this project, and I have appreciated their leadership in bringing it together with tangible outcomes that the field can benefit from in the future. Makerspaces are engaging the public, especially young people, because the making activities themselves are very approachable. They're playful, they're whimsical, they're artful. It overcomes barriers to more complicated topics like STEM science technology, engineering and math. It brings together a mix of people, people who are interested in inventing, designing, engineering, programming, tinkering and crafting. It brings them all together into a movement that celebrates the





## Henry Drogenflo, MAKESHOP Teaching Artist

**Years in the MAKESHOP:** Two

**Favorite Thing to Make:**  
Things I've never made before!

**Inspiration in Making:** My wife

**Favorite Maker Moment:**  
I brought the silkscreen beds to the new makerspace at ACTION-Housing for the first time to show the residents the process of making stencils to eventually make prints. One of the residents made a simple sketch and used it to make screen prints. When he saw the finished product, he was very enthusiastic and ran up to his room to retrieve some of his personal drawings, turning them into stencils. **It was clear to me that he saw how making could bring his ideas to life.**

**Why Makerspaces Matter:**  
I think that the ACTION-Housing makerspace gives residents a way to not only express themselves, but to grow personally. Making allows them to be confident in their ideas and their ability to design a project and see it through.



whole informal, self-directed, collaborative learning process.

Several years ago, the Children's Museum was awarded IMLS' National Medal for Museum and Library Service, which honors outstanding institutions that make significant and exceptional contributions to their communities. We continue to be impressed by the Museum and their work with the local community. Right now, we are working together to help position museums and libraries as what we call "community anchors"—organizations that can become an essential part of sustainable communities and help with comprehensive community revitalization. The Children's Museum of Pittsburgh continues to be a wonderful model of

what can be accomplished by museums as community anchors.

I think for IMLS, the maker movement builds on a lot of the work that we've done with something called 21st century skills. We have put a lot of time and energy into identifying the kinds of skills that are necessary for success in a new century and how museums and libraries can contribute to these things like creativity, critical thinking and collaboration. Everyone I work with at the Children's Museum brings a lot of enthusiasm and energy to their work. They approach everything with a great deal of care and thoughtfulness. They bring fun into the workplace. You do not find that everywhere. That makes for a really strong partnership."





**"One of the things that really struck me was the way that people use the Museum as their own place to explore. There is a very holistic approach at the Museum for visitors to interact in lots of ways and in an organic way. It was really important to me to create something that was accessible and interesting."**

**— Lindsay Packer,**  
2015 Tough Artist,  
Creator of Prism Palace  
(pictured above)



## Bounce

We popped hundreds of bouncing balls like popping corn, tested how high they bounce and examined them under microscopes in our collaborative exhibit with artist Henry J. Simonds, *Bounce: Inspired by the World's Most Amazing Ball!* Inspired by the iconic toy, visitors enjoyed original artwork, a custom chandelier made of more than 500 Super Balls and a host of hands-on experiments. Simonds is a New York City-based artist and filmmaker and a native of Pittsburgh's Squirrel Hill neighborhood.

# tough art



## "IS IT GOING TO HOLD UP?"

In its 9<sup>th</sup> year, our Tough Art artist residency program engaged four artists to create interactive art pieces that would be accessible to the Museum's child audience. During the summer residency, artists developed pieces that were "tough" enough to withstand the play of visitors. Tough Artist Jenna Boyles (*Space Sheep*, pictured above and below) talked with us about how she became familiar with asking herself, "Is it going to hold up?"

"You hope that nothing breaks. You think ahead about how it could be as safe as possible," says Jenna, student at the School of the Art Institute of Chicago. She created *Space Sheep*, a giant, immersive sheep made entirely out of recycled materials, which featured an interactive control panel inside for children to activate space travel.

Jenna recalls the most gratifying moments of her residency were "to see kids actually in [the sheep] pretending they were blasting off or flying to the moon." Of the Tough Art residency, she said, "It is crucial that children see the type of work that is an actual art installation created by artists. Asking ourselves, how can we create art that is going to help them grow? How can we use that piece to talk about what is important to them? There is a value of learning experiences through artwork—**it's play that happens, but there is a lot of learning that can happen when you are engaged in that wondering.**"





# love

## FAMILY TIME

Board of Directors member Brett Randall and his wife Jana live in Ohio Township with their four children, Morgan (age 4), Zoey and Jackson (age 2) and Simon (14 months). As Museum members, the entire Randall family is seasoned in planning fun trips to the Children's Museum. Read more about what Brett and Jana **love** most about a fun-filled day at the Museum.

**Q: What do your children say when they realize you are bringing them to the Children's Museum?**

**Jana Randall:** I'll sit them down [in the morning] and say, "I have a great idea. Why don't we go the Children's Museum today?" Inevitably, I get the cheering, jumping up and down saying, "I **love** the Children's Museum!" They get so thrilled and excited. I never have as much help getting ready, dressed and out the door as when I [tell] them we are coming down here. It is always a challenge getting four kids ready, but they're so excited that they really help me and they can't wait to [go].

**Q: How do you plan your typical Museum visit?**

**Jana:** We have a map in our head as to what we're going to do when we arrive. It's always nice to go to the Studio first so that at the end of our visit, the paintings we did are dried and ready to take home. Then, we

do the climbing wall (burn off a little bit of energy). They just had a little creative time, so now, it's a good time to do some physical activity. Then, we'll go into the MAKESHOP and get that engineering and technology side going. Then, we work our way down through the [Attic] with the slide and puppets, which is fun physical activity and interactive play. Then, we always go to the Garage next, do the slides in there, the climbing ropes, the ball drops. Last, we head over to the room with the traveling exhibits and then we go upstairs and end the day at the [Nursery]. If it is open, we visit Waterplay, and then we have lunch.

**Q: Why is it important to bring your children to the Museum?**

**Brett Randall:** We see two core reasons. One, [our children] have an absolute blast. They **love** it here. You **love** to see your children enjoying themselves. But, the other thing is the educational factors, like the creativity that the Museum sparks in the kids. The combination of the joy and creativity is why we bring them here.

**Jana:** I grew up with the Children's Museum being in an old post office. To see the expansions over the years has just been wonderful. It is something that I plan to do with our children all the way through their teenage years.



## Happily Ever After

The Children's Museum is host to many events and weddings throughout the year. Here is one couple's take on sharing their special day with us:

"We are both enamored of the Children's Museum. Everything about the Children's Museum represents us as a couple. We really **love** the spirited and artistic atmosphere of the entire Museum. We especially **love** the amazing art installations that served as a backdrop to our wedding. Although we live out of town, [we] will definitely bring our new baby daughter, Marin, to the Children's Museum when we visit Pittsburgh. The Museum is such a creative and engaging place for kids of all ages. It will be extra special for Marin to visit the Museum since we were married here and [we] can tell her stories of our wedding day."

**Connie and Dan Chiueh**  
July 12, 2014



# work

## VOLUNTEER MARVIN

At 14 years old, Marvin Reed, an 8<sup>th</sup> grade student at Holy Family Academy, has some unique responsibilities here at the Museum. Marvin is a part of our Volunteering program, and spends one day a week at the Museum assisting with Tot Time and showing our visitors around the Attic. Marvin is writing his own story with the help of Museum staff.

**Q: Is there a part of the Museum that you especially like?**

**Marvin:** The Attic. I am really into touring people if they have not been here before. I tell them what things are, so they won't get nervous (there are paintings that look at you!). I think this place is awesome. If I have kids, I'll bring them here all the time.

**Q: Do you think being a volunteer here has changed you?**

**Marvin:** It changed me because I always thought **work** was really easy. Sometimes it's not because sometimes it's get really tiring. I have more understanding about what **work** is now.

**Q: Have you thought about what you might like to do when you get older?**

**Marvin:** I would like to either **work** here or I want to be an engineer because I am good with my hands. I like to fix things. Anything I break, I usually try to fix and I am pretty good at it.

**Q: Do you know about the word "mentor?" It is when an older person helps you, gives you advice and teaches you things. Has anybody here at the Museum helped you in that way?**

**Marvin:** Yes. There are so many people. If I do something wrong, and I don't know I do it, I usually go to them because they are older, and then they tell me [what to do]. I am pretty sure there are no other 14-year-olds [working here]. I think way differently than [typical] 14-year-olds.





# belonging

## STAFF EDUCATOR LORI

The Children's Museum serves as a community-based assessment site for ACHIEVA, a non-profit that provides job placement services, training and coaching for people with disabilities. The Museum welcomes individuals who are exploring career options, accompanied by an ACHIEVA staff member, to assess interests and aptitudes. In 2015, the Children's Museum received an Excellence in Employment Award from ACHIEVA. Our staff member, Lori Seligman, sat down with her ACHIEVA job coach, Debbie Gregg, to share her story.

**Lori:** My name is Lori Seligman. I've been working here at the Children's Museum for 17 years, and I really love my job.

**Q: What do you help kids make?**

**Lori:** Our activities in the Studio's wet media change from week to week. A Museum Educator might say to a child, "Which color paint do you want [to use]?" What I like to do, instead, is to say to them, "Do you want all three [colors]?" to make it more fun.

***I really like my job. I really, really, really like working here, and I have been working with kids for a long, long, long time.***  
— Lori

**Q: You've devoted your life to working with children. Why is that important to you?**

**Lori:** Because kids need to learn how to play and they need to learn how to learn.

**Q: Have you developed relationships with the children or parents who you see year in and year out? Have you watched some children grow up?**

**Lori:** Yes, I have. I have watched them grow up. It makes me feel very happy.

**Q: You're one of the hardest working people that I see day in and day out, and it's clear to me that work is very important to you.**



**Lori:** Yes, it is. I think it's pretty important for me that I have a job to go to three days a week. I need to work because I live on my own. I have my own apartment, and I need money to be able to live and pay for anything that is essential. That way, I can be more independent.

**Lori:** I like to ask the visitors if they are having a good time, and they always do.

## COACH DEBBIE

Debbie Gregg has been with ACHIEVA for 15 years and is a job coach to several of our staff members, including Lori. Debbie says, "We want to see our clients gain community-based employment because they have desires, wants and needs. They're very good workers. Lori is one of many ACHIEVA success stories. Lori makes everybody feel so welcomed. She is like a poster girl for the Children's Museum."

**Q: Community-based employment has many benefits. Can you describe why the Museum is such a good place for the people you work with to end up?**

**Debbie Gregg:** Community-based employment is getting people out in the community. They are more aware of their surroundings. They get to be more articulate and more educated. At one time, it was unheard of having people [with disabilities] in the community but hopefully we are opening up the road. Our clients want to live independently.



## Sensory Friendly Programming

The Museum offers Sensory Friendly Afternoons each month when announcement and exhibit sound volumes are reduced. These afternoons provide a welcoming environment for individuals with Autism Spectrum Disorders and Sensory Processing Disorders.

***"This was such a wonderful event! I cried happy tears. My children (one with autism, one without) had an amazing time."***  
— Parent

*This work is made possible through support from Allegheny Regional Asset District, The Edith L. Trees Charitable Trust, the Beth Cohen Memorial Fund and the Howard and Nell E. Miller Foundation.*



# *a very busy museum*



**VERY  
ERIC  
CARLE**

**A VERY HUNGRY,  
QUIET, LONELY, CLUMSY,  
BUSY EXHIBIT**

## **RECORD-BREAKING CROWDS**

Last summer, the Children's Museum welcomed more than 100,000 children and families to step into the pages of beloved author Eric Carle's colorful picture books through our newest hands-on exhibition, *Very Eric Carle: A Very Hungry, Quiet, Lonely, Clumsy, Busy Exhibit*. Organized in partnership with the The Eric Carle Museum of Picture Book Art, *Very Eric Carle* is based on Carle's "very" books. Children and families learned about the story's themes of **hope, work, love, belonging and perseverance**, while climbing through tall grass, weaving spider

webs, experimenting with Eric Carle's signature tissue-paper collage art-making process and following the caterpillar's path to become a beautiful butterfly.

After record-breaking crowds in Pittsburgh, *Very Eric Carle* is on a cross country tour, traveling to 30 museums over the next ten years! A full list of locations is available on our website.

***Very Eric Carle** was made possible through the generous support of an anonymous donor, the Eden Hall Foundation, the Fisher Fund of The Pittsburgh Foundation, The Hillman Foundation and The Wherrett Memorial Fund of The Pittsburgh Foundation.*





## PARTNER PERSPECTIVE

Alix Kennedy, Executive Director of The Eric Carle Museum of Picture Book Art in Amherst, Massachusetts, and the Children's Museum of Pittsburgh had discussed the idea of collaborating on a hands-on learning exhibition over the years. Both museums felt that Eric Carle's timeless stories of friendship, creativity and imagination would provide a framework for the creation of an immersive and interactive physical environment for children to explore. In 2015, this became a reality with the creation of *Very Eric Carle*. Alix recently shared her perspective on bringing the exhibit to life.

**Q: What is the importance of integrating storytelling into a museum setting?**

**Alix:** Children—and adults!—thrive on stories. It's hard for us now to imagine childhood without Winnie-the-Pooh, or Max and his Wild Things, or *The Very Hungry Caterpillar*! The artistry of these books gives children endless opportunities to learn, long before they are officially "reading." We're so proud to be working with the Children's Museum, bringing these very visual stories to museums everywhere.

**Q: The exhibit is currently booked as a rental to 30 museums over the next ten years. How important is the business development aspect of this project?**

**Alix:** Jane Werner and I both felt strongly from the beginning that if we were going to create a big, complex, exhibit, it would need to have a life after its run in Pittsburgh. From a mission perspective, we were confident that we could create something wonderful, and we wanted to share that far and wide! Our teams collaborated on every detail of its development, and our two museums now share in the profits that are generated as it travels. We are grateful to the funders who made the building of the exhibit possible; because of them, this exhibit will benefit millions of children all over the country.



You are a beautiful butterfly!



*"Watching my somewhat conservative 6 and 3 year olds 'flying' around the exhibit with the butterfly wings with such free spirit and joy exuding from their little bodies was priceless. It was like they were living out their favorite story."*

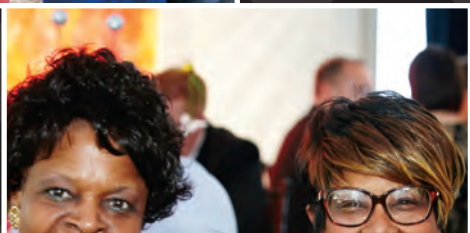
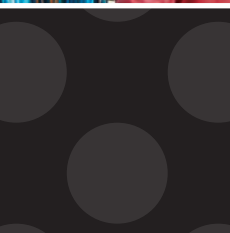
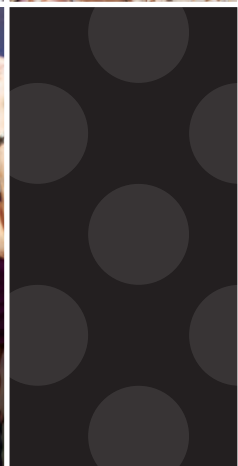


*"My son has high-functioning autism and is a sensory seeker. This exhibit is wonderful for him! He loves the grass, he loves jumping from the rocks and he loves climbing through the spider web."*

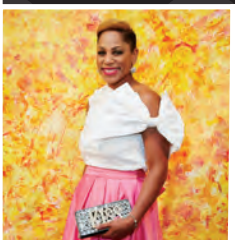




# great night gala







## GREAT FRIEND OF CHILDREN AWARD

The 2015 Great Friend of Children Award was presented to The Heinz Endowments for their commitment to improving the lives of children, youth and families in our region. Grant Oliphant, president of The Heinz Endowments, accepted the award at the Museum's annual Great Night Gala. Gala Chairs Michael and Wanda McGarry skillfully raised a record-breaking \$360,000 to support the Museum's exhibits and programs. With Bob Sendall and All in Good Taste, the McGarrys crafted a colorful affair that attracted 400 supporters to honor The Heinz Endowments. The Museum caught up with Grant recently to get his impressions on the Museum's relevance to our community.

**Q: A lot of folks think that in this day and age museums are becoming less relevant and that kids get their sense of wonder from a screen. Do you have any thoughts about why museums are still vital to communities?**

**Grant Oliphant:** We know that kids learn through a process of physical engagement, as well as through intellectual stimulation. Actively engaging in a physical space is as important as anything that they can ever get from a computer. On that level alone, I think that a museum would remain important. The Children's Museum is a place for families and children to connect with each other and experience wonder, making and learning in a fun context where they can do it together. You just can't do that online or through a screen.

**Q: What is your favorite part of the Children's Museum?**

**Grant Oliphant:** What I love about the Museum today is the fact that it allows kids to touch, feel, build and create things. The focus on making is a terrific strength and important for kids in a world where they are being dragged more and more in front of computer screens and risk getting disconnected from what they can make with their own two hands. The Museum has grown and become more of a community



***I think the Children's Museum is a physical expression of the community's interest in a child's capacity for wonder and an expression of how committed Pittsburgh is to being a great place for kids.***

***– Grant Oliphant***

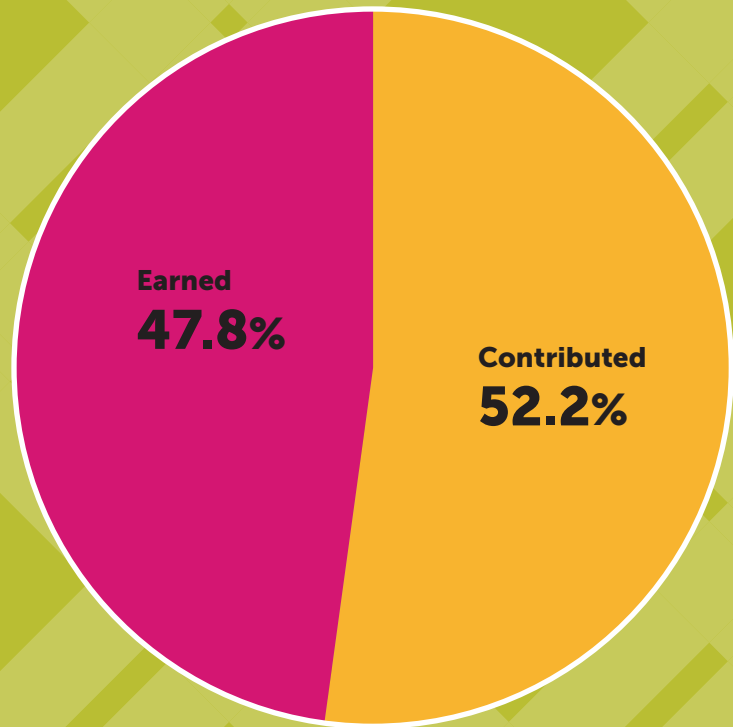
presence. It really does not define itself just in terms of its own four walls. It is sort of a hub in the center of a community and what happens inside in the Museum radiates out into the community. There is a sense of connection with the surrounding area that feels inviting, warm and open. Somebody characterized the Children's Museum to me not too long ago as always active and full of laughter. At its core, that would be, to me, what defines the Museum and its value.



# fiscal year 2015 financials

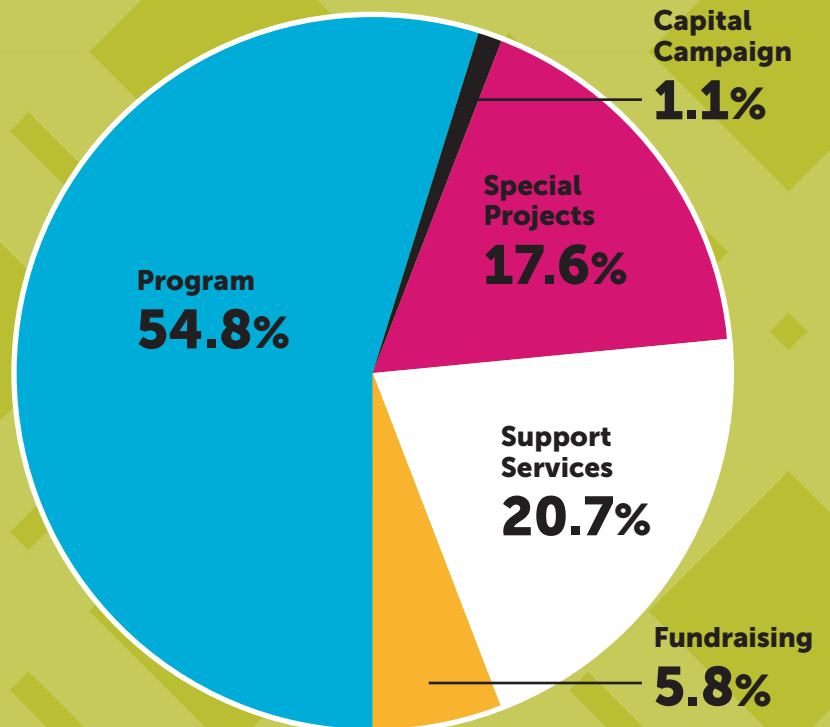
## INCOME

Contributed	\$4,122,653
Earned	\$3,779,648
Total	\$7,902,301



## EXPENSES

Program	\$4,283,138
Capital Campaign	\$84,649
Special Projects	\$1,374,084
Support Services	\$1,617,053
Fundraising	\$456,449
Total	\$7,815,373





## WRITTEN BY YOU!

Our story would not be made possible without the outstanding support of our friends, like you. Our sincerest thanks go to the following individuals, foundations, companies and government agencies. We are deeply grateful for your partnership!

### Donors, July 1, 2014– June 30, 2015

#### \$200,000+

Allegheny Regional Asset District  
The Grable Foundation  
The Hillman Foundation, Inc.  
Institute of Museum and Library Services  
Richard King Mellon Foundation

#### \$199,999-\$50,000

Anonymous (2)  
Allegheny County Economic Development  
Claude Worthington Benedum Foundation  
The Buhl Foundation  
Jack Buncher Foundation  
Eden Hall Foundation  
EQT Corporation  
Fisher Fund of The Pittsburgh Foundation  
The Heinz Endowments  
Katherine Mabis McKenna Foundation  
Pennsylvania Historical and Museum Commission  
PNC Foundation  
UPMC Health Plan  
Wherrett Memorial Fund of  
The Pittsburgh Foundation

#### \$49,999-\$25,000

The Benter Foundation  
Chevron  
The Fine Foundation  
Henry C. Frick Educational Fund  
of the Buhl Foundation  
The Pennsylvania Cyber Charter School  
PNC Bank  
PPG Industries, Inc.



#### \$24,999-\$10,000

Alcoa Foundation  
Babst Calland  
Baierl Automotive  
Susan and Lee Baierl  
Jen and Brooks Broadhurst  
James V. Brown Library  
Nancy Scarton Chaplin  
Michael Duckworth and Tracy Howe  
Duquesne Light  
Eat'n Park Hospitality Group  
Emerson Process Management  
EY

The John E. Fetzer Institute, Inc.

First National Bank  
Gailliot Family Foundation  
Highmark Blue Cross Blue Shield  
Highmark Health

David and Nancy Malone

Michael and Wanda McGarry

Mylan Charitable Foundation

NOVA Chemicals Inc.

Pennsylvania Leadership Charter School

Pittsburgh Steelers, LLC

PJ Dick & Trumbull

James M. and Lucy K. Schoonmaker Foundation

Spectroscopy Society of Pittsburgh

The Sprout Fund

The Edith L. Trees Charitable Trust

#### \$9,999-\$5,000

Anonymous (2)

84 Lumber Company / Nemacolin  
Woodlands Resort & Spa

Aetna, Inc.

Alco Parking Corporation

Astorino|CannonDesign

Bayer USA Foundation

Carol and Myles Berkman



Alan and Susan Bicker

Buchanan Ingersoll & Rooney PC

Children's Hospital of Pittsburgh of UPMC

Deloitte

Delta Dental of Pennsylvania

Robert and Renee Denove

DICK's Sporting Goods

Dominion Foundation

Faros Properties

Federated Investors Foundation, Inc.

FedEx Ground

Giant Eagle, Inc.

GNC

Google, Inc.

Hefren-Tillotson

H.J. Heinz Company Foundation

Iams Consulting, LLC

Inspira Marketing

John E. and Sue M. Jackson Charitable Trust

Christina and Trey Johansen

K&L Gates LLP

Karen and Jim Larrimer

Martha Mack Lewis Foundation

Al and Dana Madison

**2,225** active-duty military families  
welcomed at the Museum for free



McFeely-Rogers Fund  
 Merrill Lynch  
 Howard and Nell E. Miller Foundation  
 NexTier Bank  
 Maurice and Shelley Peconi  
 Pennsylvania Council on the Arts  
 Pepsi Beverages Company  
 PwC  
 Mona and Bob Riordan  
 Schneider Downs  
 Tides Foundation  
 Walentas Family Foundation  
 Waste Management  
 Jenny and Ryan Will



#### **\$4,999-\$1,000**

Anonymous (2)  
 ABARTA, Inc.  
 Accenture LLP  
 Allegheny Health Network  
 Ganya Alvarado-Reagens  
 American Eagle Outfitters Foundation  
 American Residential Services LLC  
 America's Auto Auction Pittsburgh  
 Elaine Bellin and Phyllis Coontz  
 Melissa and Matthew Bizyak  
 Stephanie and Michael Bozic  
 Suzy and Jim Broadhurst  
 Jonathan and Kristen Carothers  
 Calgon Carbon  
 City of Pittsburgh—Community Development Block Grant  
 Mr. and Mrs. Roberto Croce  
 C.S. McKee, LP  
 Jerry and Susan Dioguardi  
 Barrett Donovan and Nora Minahan  
 Marcie and Pete Eberhart  
 ECHO Real Estate Services Company  
 Fair Oaks Foundation, Inc.  
 First Commonwealth Bank  
 First Niagara  
 Ann and Bruce Gabler  
 Gus and Penny Georgiadis  
 The Glenn Charitable Trust Fund of The Pittsburgh Foundation

Greater Pittsburgh Arts Council  
 Grossman Yanak & Ford LLP  
 Irving and Aaronel deRoy Gruber Foundation  
 DJ Hammerschmidt  
 Henderson Brothers, Inc.  
 Georgia and Bob Hernandez  
 Elsie H. Hillman Foundation  
 Henry L. Hillman Foundation  
 Honkus-Zollinger Foundation  
 Judy Horgan and Steve Pavsner  
 Isaly's, Inc.  
 James Construction  
 K12-Agora Cyber Charter School  
 KDKA-TV  
 Kinder Morgan Foundation  
 Adam Kelson  
 Omar and Kristen Khan  
 Koppers, Inc.  
 Sandee Kozel and Mark Rush with Doran, Ella and Kendall  
 Blaise and Katharine Larkin  
 Larrimor's  
 Richard I. Lerach and Elizabeth E. Krans  
 David and Dory Levine  
 Anne V. Lewis  
 Thomas and Maureen Madden  
 MAK Fund of The Pittsburgh Foundation  
 Mascaro Construction Company, L.P.  
 Nicholas P. Matt  
 Heather and Jim McBrier  
 Matthew and Eileen Meade  
 Thomas L. Mole  
 McGuire Woods LLP  
 NuGo Nutrition  
 Rob and Sheila Omecene  
 Oxford Development Company

**Four free admission  
 days welcomed**

**10,199**  
**children and  
 families this year**



Ruth Anne and Ralph Papa  
 The Pittsburgh Foundation  
 Brett and Jana Randall  
 Mr. and Mrs. Arthur J. Rooney II  
 Evan Rosenberg  
 Rossin Foundation  
 Clifford and Diane Rowe  
 Saul Ewing LLP  
 Society for Analytical Chemists of Pittsburgh  
 Winston and Leanne Simmonds  
 Dick and Ginny Simmons  
 Darrell and Denise Smalley  
 Thomas Sokolowski  
 The Frank E. Rath Spang & Company Charitable Trust  
 Mr. and Mrs. John A. Staley IV  
 Evan H. Stein  
 Craig and Liesl Stevenson  
 Dick and Thea Stover  
 Mrs. Marty Summerfield  
 Ann E. Thompson, MD  
 TJ&S Insurance Group  
 Christina and David Treadwell  
 Trib Total Media  
 Tudi Mechanical Systems  
 UPMC Health System  
 Bill and Jane Valenta  
 Bonnie and Tom VanKirk  
 Kevin R. & Tracy Ann Walsh Fund of The Pittsburgh Foundation  
 Beth Wainwright  
 Jodie and Bill Welge  
 Wells Fargo Bank





**Nearly 500  
educators participate  
annually in professional  
development programs  
held by the Museum**

Jane Werner and Robert Rutkowski  
Ron and Ann Wertz  
WesBanco Bank, Inc.  
Westinghouse Electric Company  
David F. Yasko  
Kirk Burkley and Penny Zacharias  
Michael and Marcie Zanic

#### **\$999-\$500**

Anonymous (3)  
Vitasta Bazaz and Sheen Sehgal Fund  
In Memory of Dr. Kuldeep of The  
Pittsburgh Foundation  
Jeff and Wendy Blake  
Kevin and Lori Braun  
Bridges & Company, Inc.  
Nancy and Ed Byrnes  
Nuelsi and Eddie Canaan  
Lisa and Bruce Coleman  
Federica and Enrico Dallavecchia  
Sarah and Benjamin Davies  
Erie Insurance  
Judith Focareta  
Ellen and Ray Giarrusso  
Paul J. Gitnik  
Adam and Jill Goetz  
Graf Family Charitable Giving Fund  
of The Pittsburgh Foundation  
Mayer A. Green Allergy Foundation  
Mr. and Mrs. Michael and Lisa Hart  
Stephanie Hoogendoorn  
Huntington Bank  
Jeff and Briana Kent  
Gary and Esther Kepplinger  
Todd and Jennifer Kilgore  
Tim and Lisa Knavish  
Linda Kortlandt  
The Land of Nod  
Stephen and Marisa Mandel  
Marcus & Shapira LLP  
Mr. and Mrs. Richard P. Mellon  
Marirose and John Radelet  
Reddinger, Will, Gallagher & Dickert, LLC  
Jim and Elin Roddey  
Hans and Rebecca Scharler

Jessica and David Sculley  
Mark Shenkan  
Robert Smith  
Katie Stanich  
Yvonne and Barry Stein  
Sukumvanich Family  
Gene L. Svrcek  
Chaton T. Turner and Andre Smith  
Wagner Family Trust  
Cheryl and Jeff Walentosky  
John and Anne Ward

#### **\$499-\$250**

Anonymous (2)  
Anchor Fund of The Pittsburgh Foundation  
Cheryl E. Atwater  
Betsy and Eric Boughner  
Carol R. Brown  
David and Susan Brownlee  
Brian and Charmaine Carlton  
Vidya and Louis Craig  
Julie and Michael Dever  
Gina and Idris Evans  
Kathleen Flannery and Jeffrey Zupanc  
Benjamin and Jackie Hantz  
Marissa and Brian Hicks  
Michael Karafa, DC and Madelynne Galatic, DC  
Dianna and Joe Karg  
Jason and Lauren Kushner  
Stephen Kuzma  
Rebecca DeStefano McNeil  
Merrills Family  
Dr. Rosemary Moriarty  
The Norman Alan Company, LLC  
Mark Perrott  
The Platt Family Foundation  
Ayellet Rubinstein  
Bruce D. and Treasure Sachnoff  
Charitable Family Foundation  
Carol Sharp  
Todd and Jackie Simakas  
Dave and Ann Stapor  
Mr. and Mrs. Brian Uffelman  
John and Ellen Urda

Todd and Donna White  
Lois and Harry Winslow  
Darlene and John Wisniewski  
XYZ Custom, Inc.

#### **\$249-\$100**

Anonymous (20)  
Jim and Electra Agras  
Brian and Donna Albert  
Richard Antonelli  
Jane C. Arkus  
Yvonne Atkinson  
Denise and Joseph Augello  
Kristina Badali  
Lindsay Baiert  
Nick and Carrie Barcellona  
Loretta and Chris Benec  
Lisa Bennington and Brad Korinski  
Jeanne B. Berdik  
Larry and Rikki Berger  
Justin and Whitney Bertram







Betsy & Pals

Gail Bevan

Bill Bodine

Mark Broadhurst

Mr. and Mrs. Joseph E. Camp

Joanna and Al Caruso

Danny and Shannan Cerrone

Connie and Michael Cesario

Gerald and Barbara Chait

Robert Charlesworth

Karen Christman

John and Laurie Cigna

Colker Family

Dennis and Jane Covert

Cornelia Davis, Ph.D.

Dana and Mike Denove

Mr. and Mrs. Andrew DeStefano

Kim and John Dingess

Mr. and Mrs. David H. Dix

Judith L. Dodd

Phillips William Edward

Barbara Ender

Marilyn Fayock

Mr. Keith Fenton

BJ Ferguson

Dr. and Mrs. Robert Fidoten

Ilene and Jay Fingeret

Edith H. and James A. Fisher

Janet M. Fong

Mr. and Mrs. Edmund David Foster

Mr. and Mrs. Lee B. Foster

Bill and Lucinda Franczyk

George Garrison

Kim and Heath Geary

Amelia Gehron

Joseph Gette

Mr. and Mrs. William P. Getty

Sue and Charles Goodwin

Jerry Gootee

Carl Grande

Deborah and Matthew Graver

Darrin Griggy

Vicky Guscoff

Jennifer Haggerty

Giselle Hamad

Anne and David Hamburger

Steve and Jean Hartle

Hearn Paper Company

Steve and Vicky Hoffman

Brad Johnson

Frederick and Karen Jones

Neil and Cara Karls

Brian and Janel Kilpela

Anne Knoell

Janet Korenich

Elaine and Carl Krasik

Linda and Ken Krynski

Tinsy Labrie

Chris and Katie Lattimore

Marina and Ken Lehn

Ann and Gary Lesser

R.M. Litman

Nicole and Chris Lust

Annmarie and Mike Lyons

Susan and Mike Malone

Janet Markel and Barry Lhormer

Mr. and Mrs. Bernard S. Mars

Tiffini and Jim Marucci

Adila and Rafeh Masood

The McAfee Family

Suzanne McCaffrey and Buzz Miller

Sally and Will McCrady

Craig and Dani Jo McLane

Jennifer and Ian Miller

Jennifer Minter

Sandra Mitchell

Morgan Stanley Smith Barney

Timothy and Jessica O'Brien

H. Ward and Shirley Olander

Dick and Maggie Orzechowski

Elliot S. Oshry

Fran and Sherri Perfett

Robert and Catherine Powers

Steve Prader

Dan and Sandra Prunzik

Mr. and Mrs. C.J. Queenan, Jr.

Rak Family Fund

Shankar and Veronica Raman

The Reisinger Family

Jean A. Robinson

Stephen G. Robinson

Mr. and Mrs. John Rodgers

Audrey M. Rosenthal

Roth Family

Nancy and Farrell Rubenstein

Karen and Frederick Rueter

Abby and Reid Ruttenberg

Mrs. Barbara Schoeppner

Richard Schubert and Mary Rodgers Schubert

Anne Sekula

Ann and Dmitri Shiry

Ann Slonaker

Steve Sokol and Sara Aros

Ellen and Carl Srodes

Cathleen and Thomas Stanton

Lauren and Samuel Sufrin

Janie and Harry Thompson

Daniel and Susan Thornton

Sheila S. Traub

The Tucker Family

Alyssa Walkowski-Modic and Jason Walkowski

Miss Frances H. Wilson

Kevin and Stephanie Wozniak

Kathy Zima-Sauer





### Gifts in Tribute

Anonymous

*In honor of Zachary Tomko's first birthday*

Anonymous

*In honor of Morgan's first birthday*

Mr. and Mrs. Alan Ackerman

*In honor of Carol Berkman*

Jessica and Patrick Brubaker

*In honor of Katie Koffler*

Jonathan and Kristen Carothers

*In honor of Mr. William Hall*

Gina and Idris Evans

*In honor of Chris Rzas*

Edith H. and James A. Fisher

*In honor of Judith Horgan*

Judith Focareta

*In honor of her grandson, Conway*

Mary Louise and Henry J. Gailliot

*In honor of Elsie and Henry Hillman's  
70<sup>th</sup> wedding anniversary*

Jessica Gilbert

*In honor of Cameron Agnew*

Janie and Marty Katz

*In memory of Morton Edelstein*

Janie and Marty Katz

*In memory of Stephen Horvath*

Ann and Gary Lesser

*In honor of Michael and Wanda McGarry*

Anne V. Lewis

*In memory of Alma D. Schucht*

Nicholas P. Matt

*In honor of Jeremy Leventhal and  
his team at Faros Properties*

Stacey Noble

*In honor of Chris Rzas*



Audrey M. Rosenthal

*In memory of Wilbur and Eleanor Rosenthal*

Roth Family

*In honor of Mr. Evan Rosenberg*

Beverly Sobel-Redler

*In honor of Dr. Tommy Wein  
and Mrs. Debbie Wein*

Kyle, Jessica, Mason, and Noa Solomon

*In honor of Evan Rosenberg*

James and Janeane Tabaka

*In memory of Mr. Paul Zielinski Jr.*

### Beth Cohen Memorial Fund

Dr. and Mrs. Charles Cohen

*In memory of Beth Cohen*

Ronald and Joan Demkee

*In memory of Beth Cohen*

Mark, Eile, Aidan, Sarah, and Katherine Demkee

*In memory of Beth Cohen*

Janie and Marty Katz

*In celebration of the 40<sup>th</sup> anniversary of  
Create-a-Frame/Handworks Gallery*

*In memory of sweet Beth, on the  
anniversary of her birthday*

*In memory of Betty Jo's beloved  
father, Dean Hirschfield*

*In memory of Meghan, beloved  
daughter of Mr. and Mrs. Pat Carey*

*In memory of Michelle, beloved  
daughter and sister*

*In memory of Pete, beloved  
father and grandfather*

*In memory of Renee, beloved wife  
and mother, and Harold, beloved  
husband, father and grandfather*

*In honor of Susan Samuels special 60<sup>th</sup> birthday*

### In Memory of LaVerne LeRose

Kaaren and Patrick Eastman

Valerie Ivrlano

Mary Johnston

Marty and Gary Lilly

Grete Olson

Tom Ryglinski

Joan and Joseph Stelmack

Pat Tuttle

Sharlene Welsh



### In Honor of Matt Meade's 50<sup>th</sup> Birthday

Anonymous

Julie and Tucker Freedy

Maria and Wayne Ringeisen

Mr. and Mrs. John Rodgers

Donald and Laura Santora

Richard Schubert and Mary Rodgers Schubert

Melanie Szigethy

### In Memory of Penny Jones

Mary Florence and Fitzhugh Brown

Nancy and Jim Chaplin

Frederick and Karen Jones

Jean A. Robinson

Sally S. Ruffin

Carol Sharp

Dick and Ginny Simmons

Polly Walker



***The Children's Museum  
welcomes all holders of  
Pennsylvania ACCESS  
cards and Pennsylvania  
ACCESS EBT cards  
through the Museums  
for All program.***



#### **In memory of Helen Posner**

Alfred and Theresa Chester

Mary Louise and Henry J. Gailliot

Elliot S. Oshry

#### **In-Kind Donors**

4moms

The Andy Warhol Museum

Susan and Lee Baierl

Alan and Susan Bicker

Melissa and Matthew Bizyak

Jen and Brooks Broadhurst

James A. Buccigross

Carnegie Museums of Pittsburgh

City of Pittsburgh

City Theater Company

Copper Kettle Brewing Company

Robert Denove, Deloitte

e2

Eat'n Park Hospitality Group

The Eric Carle Museum of Picture Book Art

Faros Properties

Henry J. Gailliot, Ph.D.

Giant Eagle, Inc.

Green Light Wireless

greenSinner

Chris Hill

Porter Hill

Christina Johansen

# 50 *school districts visited on field trips in 2015*



Amy Kellman

Ellen and Richard Kelson

Carina Kooiman

L'eglise Fine Catering

La Pomponnée Salon

The Land of Nod

Karen and Jim Larrimer

Larrimor's

LeMont Restaurant

Barbara Luderowski and Michael  
Olijnyk, The Mattress Factory

Michael and Wanda McGarry

Eileen Meade

Matthew Meade, Buchanan  
Ingersoll and Rooney PC

Thomas L. Mole

New Hazlett Theatre

Omni Bedford Resort

Orr's Jewelers

Painting With a Twist

Parkhurst Event Catering

Maurice Peconi

Pepsi Beverages Company

Phipps Conservatory and Botanical Gardens

Pittsburgh Arts and Lectures

The Pittsburgh Cultural Trust

Pittsburgh Glass Center

Pittsburgh Penguins

Pittsburgh Steelers, LLC

Pittsburgh Symphony Orchestra

Brett and Jana Randall

Evan Rosenberg, KDKA-TV

Salt of the Earth

Bob Sendall, All in Good Taste Productions

Seven Springs Mountain Resort

Winston and Leanne Simmonds

Society For Contemporary Craft

Stage AE

Craig Stevenson

Christina Treadwell

Jodie and Bill Welge

Wigle Whiskey

Dr. Jenny Yu Will

Joe Wos





# board of directors (from July 1, 2014—June 30, 2015)



## OFFICERS

**Jennifer Broadhurst – President,**  
Community Volunteer

**Michael Duckworth – Vice President,**  
Merrill Lynch, The Duckworth Group

**Karen L. Larrimer – Vice President,**  
PNC Financial Services Group

**Winston M. Simmonds – Secretary,**  
Simmonds Construction Services, LLC.

**Robert Denove – Treasurer,**  
Deloitte (Retired)

## MEMBERS

Susan Baierl, Baierl Dealerships

Alan D. Bicker, First National Bank

Melissa A. Bizyak, Grossman Yanak & Ford LLP

Tricina Cash, Osmosis Group LLC

Barrett Donovan, Wells Fargo Bank

Peter Eberhart, Henry H. Armstrong Associates, Inc.

Gus P. Georgiadis, Arthur J. Gallagher & Co.

Christina Johansen, FedEx Ground Package System Inc.

Thomas A. Karet, ECHO Real Estate Services Company

Adam F. Kelson, Saul Ewing LLP

Blaise V. Larkin, Madison Realty Group, LLC

Richard I. Lerach, Gateway Financial

Albert H. Madison, Rock Shelter Capital Management.

Heather McBrier, UPMC Cancer Centers

Michael McGarry, PPG Industries, Inc.

Matthew Meade, Buchanan Ingersoll & Rooney PC

Thomas L. Mole, Aetna

Rosemary Moriarty, Ed.D., Community Volunteer

Ruth Anne Papa, Community Volunteer

Maurice V. Peconi, Community Volunteer

Brett Randall, The Gunian Group, LLC

Arthur J. Rooney II, Pittsburgh Steelers

Evan Rosenberg, President ex officio, KDKA-TV/WPCW

Roberta L. Schomburg, Ph.D., Carlow  
University, School of Education

Darrell Smalley, Ernst & Young LLP

Craig E. Stevenson, James Construction

William T. Valenta, University of Pittsburgh,  
Katz Graduate School of Business

Jodie Welge, The Glen Montessori School

Jenny Yu Will, MD, University of Pittsburgh  
Medical Center, Dept. of Ophthalmology

Penny Zacharias, McGuireWoods LLP

## EMERITI

Carol E. Berkman

Henry J. Gailliot, Ph.D.

Anne V. Lewis

Ronald W. Wertz

## Special Thanks To:

**Design**  
Noël Szado

**Photography**  
Kristi Jan Hoover  
David Kelly  
Larry Ripple  
Renee Rosensteel

**Interviews**  
Larry Berger and  
The Saturday Light Brigade