



Media Statement

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Longtime Children's Museum of Pittsburgh Director of Marketing and Spokesperson Bill Schlageter Announces Retirement

Schlageter will be retiring at the end of 2021 and transitioning his duties at the museum over the next several months

Pittsburgh, PA (July 1, 2021) – After more than 20 years of service to Children's Museum of Pittsburgh and an even longer career in the cultural arts, Bill Schlageter is retiring. He will continue working on special projects through the end of 2021. The museum thanks Bill for his dedication and celebrates his achievements during his time here.

Bill has led the museum's marketing function since 2000. He has supported the museum's growth, partnered with the media, and radiated caring and kindness to staff and visitors alike at the museum.

"Bill has been the voice of our organization for many years. He is one of the most compassionate and joyful people I've ever worked with," said Jane Werner, Executive Director of Children's Museum of Pittsburgh. "I wish Bill all the best in his upcoming retirement, and am sure he'll continue to find ways to make an impact on everyone he meets, as he always has done at the museum."

Prior to working at the museum, Bill managed the Regional Concert Series and led the marketing and communications efforts for the River City Brass Band. He is a native of Rochester, New York, and graduated from SUNY Oneonta College & University.

"I'm so thankful for the amazing experience I have had at the museum. Spending every day dedicated to sharing joy, creativity and curiosity with kids and families has been a true blessing," said Schlageter. "I'm looking forward to exploring new opportunities and enjoying every day."

Most recently Bill has been instrumental in planning the reopening of the museum, and sharing the message and details with members, guests and the press. It also deserves special mention that Bill has been the leader of the museum's sweater drive in partnership with Fred Rogers

Productions for the past 20 years, collecting and delivering more than 43,500 sweaters to those in need.

Bill will be working on special projects and transitioning his duties at the museum to other team members for the next few months. For media inquiries, requests and ongoing work with the museum, please contact Max Pipman at mpipman@pittsburghkids.org. For partnership and community outreach projects, as well as general inquiries, please contact hi@pittsburghkids.org.

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ABOUT CHILDREN'S MUSEUM OF PITTSBURGH

Children's Museum of Pittsburgh is a place that provides innovative and inclusive museum experiences that inspire kindness, joy, creativity and curiosity for all learners. We forge connections with artists, community partners and neighbors to work on behalf of children, youth and families. With 80,000 square feet of space, the Children's Museum welcomes more than 307,000 visitors annually and provides tons of fun and loads of "real stuff" experiences for play and learning. Permanent hands-on, interactive exhibit areas at the Museum include The Studio, Waterplay, The Kindness Gallery, Backyard and MAKESHOP®.

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