

## FOR IMMEDIATE RELEASE

Contact: Max Pipman, Sr. Director of Communications (412) 586-6042

## Daniel Tiger's Neighborhood: A Grr-ific Exhibit Opens at Children's Museum of Pittsburgh on Saturday, May 21, 2022

Explore the exhibit daily from 10:00 am - 5:00 pm through August 28, 2022

**PITTSBURGH (May 20, 2022)** Children's Museum of Pittsburgh is proud to welcome back one of its most beloved original exhibits, "*Daniel Tiger's Neighborhood: A Grr-ific Exhibit*," from May 21 – August 28, 2022.

The exhibit was created by the Children's Museum in partnership with Fred Rogers Productions, producers of the award-winning PBS KIDS series *Daniel Tiger's Neighborhood*, and is inspired by the adventures of 4-year-old Daniel Tiger and his friends. The collaboration connects the familiar TV world, where young viewers learn from and find comfort with Daniel, to three-dimensional, immersive experiences in the exhibit.

Children ages 2 to 5 and families enter the world of Daniel Tiger and friends to explore the Neighborhood, where they can solve problems, use their imaginations to transform their surroundings and play along with Daniel's singable strategies as they learn life's little lessons.

Advance tickets are highly recommended; reservations can be made at www.pittsburghkids.org.

"We're thrilled to welcome the Daniel Tiger's Neighborhood exhibit back to its hometown for a fun summer with Daniel and his friends, and the learning strategies that they impart to children," says Jane Werner, Executive Director of Children's Museum of Pittsburgh. "These lessons and the parent-child conversations that can accompany them are so beneficial to a child's social and emotional learning."

Exhibit elements include an Imagination Stage, where children can put on costumes of series characters and step onto the stage to act; The Music Shop, where they can express themselves through unusual instruments; The Post Office, where they can sort, deliver and receive packages and letters; and a Thank You Tree, where visitors of all ages can write or draw thank-you notes and put them on the tree.

"Daniel Tiger's Neighborhood: A Grr-ific Exhibit" brings to life themes presented in the PBS series, such as community, communication and emotions, enabling young children to understand their feelings and those of their neighbors. Visitors can walk the paths and hear the sounds of Daniel's world as they encounter the meaning of empathy, gratitude, sharing and diversity in an environment of creative and interactive play. Kids can also sing along with Daniel, work together to solve problems and experience the contagious nature of kindness.

"Daniel speaks directly to children, and he is their age," notes Paul Siefken, Vice President, Broadcast and Digital Media with The Fred Rogers Company. "Because of that, they see him as their friend, and he goes through a lot of the challenges that they face, whether it's dealing with mad feelings or learning how to share."

Along with the emotional lessons gleaned in the Neighborhood, visitors can also:

- Transform into a favorite character with hand-held masks and costumes
- Compose a song on or play one-of-a-kind instruments
- Create stories through the Movable Character Mural
- Step inside the Clock Factory to play with a variety of clocks
- Knit a sweater piece with help from the Red Sweater Knitting Machine
- Identify spots in one's own neighborhood on the interactive world map
- Cozy up with a good book in O the Owl's Reading Nest
- Step into a wearable trolley, follow the path and ring the bell upon arrival!

After its stop in Pittsburgh, "Daniel Tiger's Neighborhood: A Grr-ific Exhibit" continues its multi-year traveling exhibit tour. Visit pittsburghkidsdesign.org for information on renting the exhibit.

## **About Children's Museum of Pittsburgh**

Children's Museum of Pittsburgh provides innovative and inclusive museum experiences that inspire kindness, joy, creativity and curiosity for all learners. We forge connections with artists, community partners and neighbors to work on behalf of children, youth and families. Permanent hands-on, interactive exhibit areas include The Studio, Theater, Waterplay, Kindness Gallery, Backyard and MAKESHOP®. The Museum was voted one of the nation's 10Best Museums for Families in USA Today's Reader's Choice Contest in 2022. The Children's Museum is open daily from 10:00 am – 5:00 pm. Admission is \$18 for adults, \$16 for children 2-18 and senior citizens. Children under two are free. The Museum is located on Pittsburgh's historic North Side at 10 Children's Way, Pittsburgh, PA 15212. For more information, please call (412) 322-5058 or visit the Museum website, <a href="https://www.pittsburghkids.org">www.pittsburghkids.org</a>. Follow us on <a href="mailto:Facebook.com/pittsburghkids">Facebook.com/pittsburghkids</a>. / <a href="mailto:Instagram">Instagram</a> and <a href="mailto:Twitter">Twitter</a> @pghkids

## **About Fred Rogers Productions**

Fred Rogers Productions was founded by Fred Rogers in 1971 as the non-profit producer of *Mister Rogers' Neighborhood* for PBS. In the years that followed, it created hundreds of episodes of this much-loved program and extended Fred's values and approach to other efforts in promoting children's social, emotional, and behavioral health while supporting parents, caregivers, teachers, and other professionals in their work with children. Fred Rogers Productions continues to build on Fred's legacy in innovative ways through a wide variety of media and engages new generations of children and families with his timeless wisdom. The company's highly-rated children's series, including *Daniel Tiger's Neighborhood*, *Peg + Cat, Odd Squad*, and *Through the Woods*, have earned 30 Emmy® Awards among other important honors. Newly launched in 2021 on PBS KIDS is *Donkey Hodie*, the innovative puppet series inspired by characters from *Mister Rogers' Neighborhood*; and most recently *Alma's Way*, an animated series created by Sonia Manzano, known to generations of children and adults as "Maria" on *Sesame Street*. For more information, visit www.fredrogers.org

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