

FOR IMMEDIATE RELEASE

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**Children's Museum of Pittsburgh
Launches 23rd Annual *Mister Rogers' Neighborhood*
Sweater Drive**

*Media Kick Off Event with David Newell (Mr. McFeely) is
Monday November 14, at 9:30 am, Sweaters Will be
Collected Until December 15*

PITTSBURGH, PA (November 10, 2022) – Children's Museum of Pittsburgh's 23rd Annual *Mister Rogers' Neighborhood* Sweater Drive is happening from November 13 through December 15, 2022. Media photos, videos, and interviews will be available on Monday, November 14 at 9:30 am at the museum when David Newell, the original Mr. McFeely, will be live on site to kick off the program.

In the spirit of Fred Rogers and the many lessons he shared on helping others, donors can drop off new or gently used adult and child-sized sweaters in collection bins near the Children's Museum's front entrance every day from 7:00 am – 7:00 pm. Collection will run from Sunday, November 13 to Thursday, December 15.

"Fred and Joanne Rogers taught us so many lessons about giving and sharing. Continuing this tradition is just one way that we can share kindness with the world," said Jane Werner, Executive Director of Children's Museum of Pittsburgh. "We are so thankful to all the community members and partners whose kindness supports organizations in need."

Over the past 22 years the museum has distributed approximately 45,000 sweaters to families in need across the region. Children's Museum of Pittsburgh will continue to partner with many local organizations and non-profits. To receive sweaters, please contact the museum at hi@pittsburghkids.org.

In addition to the Children's Museum, there will be satellite drop-off and collection centers, including The Oaklander Hotel. Donors can drop off new or gently used sweaters at The Oaklander's 24-hour drive-through collection bin at the valet station in the hotel's driveway on Bigelow Boulevard. Sweaters are also being collected at multiple locations of the Presbyterian Churches of the Tri-State Area, and more.

This year's sweater drive begins on the International Day of Kindness, Sunday, November 13, and distribution will take place throughout the month of December.

For media attending the kickoff event, free parking is available the morning of Monday, November 14, and the event will start promptly at 9:30 am.

For more information about the 2022 *Mister Rogers' Neighborhood* Sweater Drive, go to pittsburghkids.org/sweaterdrive22 or e-mail hi@pittsburghkids.org.

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About Children's Museum of Pittsburgh

Children's Museum of Pittsburgh is a place that provides innovative and inclusive museum experiences that inspire kindness, joy, creativity and curiosity for all learners. Our imaginative, open-ended exhibits and programs give families the opportunity to explore topics like art, making and social-emotional learning in ways that are authentic, meaningful, and most of all, fun! The museum is open every day, from 10:00 am – 5:00 pm.