

FOR IMMEDIATE RELEASE

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Children's Museum of Pittsburgh Opens New Exhibit *Shaun the Sheep™: Flock This Way!* Explore with Shaun and Pals Starting Saturday, January 21

PITTSBURGH, January 19, 2023 – *Shaun the Sheep™: Flock This Way!*, an interactive exhibit based on the popular film and television character, will open at Children's Museum of Pittsburgh on Saturday, January 21, 2023, and run through April 30, 2023.

In this hands-on exhibit, visitors explore the antics of Shaun the Sheep and his pals on Mossy Bottom Farm. Designed for children ages 3 through 9, *Shaun the Sheep™: Flock This Way!* builds on problem-solving themes in fun, engaging ways. Exhibit components and activities encourage children to playfully explore themes around problem-solving and resilience in a safe and lighthearted manner and aims to make the problem-solving process explicit.

"We're excited to present an exhibit that combines social-emotional and STEM-based learning with adventures and problem solving alongside such beloved characters," says Anne Fullenkamp, Senior Director of Design at Children's Museum of Pittsburgh.

Here is some of what you can do in the exhibit:

- Get busy in the barn by hopping on balance boards, traversing the wall and balancing on tires
- Throw on your favorite "championsheep" inspired costume
- Figure out the rules of the farm to fill the farmhouse windows
- Mix up Bitzer's face to create new facial expressions
- Rescue one of the flock who's stuck in the top of a tree
- Create a stop motion animation using items from the scrap heap
- Hop into a truck and pretend to drive to the village
- Grab a sheep seat and cozy up to read a book

Shaun the Sheep™: Flock This Way! is sponsored locally by Winchester Thurston School.

The exhibit is included in admission to the Museum: \$16 per person for ages 2 – 18, \$18 for adults, free for under 2 and Museum members. Tickets are available at www.pittsburghkids.org

The exhibit is created by Minnesota Children’s Museum in partnership with Aardman, and locally sponsored by Winchester Thurston School.

Wallace & Gromit™ and *Shaun the Sheep™: Shear Genius!* were created by Minnesota Children’s Museum and TM Aardman Animations Limited. © and TM Aardman Animations LTD 2023. All Rights Reserved. Shaun the Sheep and the character ‘Shaun the Sheep’, Wallace & Gromit and the characters ‘Wallace’ and ‘Gromit’ © and TM Aardman Animations Limited.

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About Children’s Museum of Pittsburgh

Children’s Museum of Pittsburgh is a place that provides innovative and inclusive museum experiences that inspire kindness, joy, creativity and curiosity for all learners. Our imaginative, open-ended exhibits and programs give families the opportunity to explore topics like art, making and social-emotional learning in ways that are authentic, meaningful, and most of all, fun! Children’s Museum is open Monday – Sunday, 10:00 am – 5:00 pm, and MuseumLab is open Saturday and Sunday, noon – 5:00 pm. The Museum is located on Pittsburgh’s historic North Side at 10 Children’s Way, Pittsburgh, PA 15212. For more information, visit www.pittsburghkids.org. Follow us on [Facebook.com/pittsburghkids](https://www.facebook.com/pittsburghkids) / [Instagram](https://www.instagram.com/pghkids) and [Twitter @pghkids](https://twitter.com/pghkids)

About Minnesota Children’s Museum

Minnesota Children’s Museum is dedicated to sparking children’s learning through play. Our vision: “Kids play more. Adults do, too. All families thrive in a happier, healthier and more innovative community through the radiant power of play.” The museum, which celebrated its 40th anniversary in 2021, has provided playful learning experiences to more than 12 million visitors. The museum’s downtown St. Paul location features three floors of fun and 11 interactive exhibits. As the nation’s leading developer of traveling children’s museum exhibits, the museum is a trailblazer in creating immersive learning environments, reaching more than 10 million children and adults in the United States, Canada and Mexico. Visit www.mcm.org for more information.

About Aardman

Aardman, based in Bristol (UK) and co-founded in 1976 by Peter Lord and David Sproxton, is an independent and multi-Academy Award® and BAFTA® award winning studio. It produces feature films, series, advertising, games and interactive entertainment – current animated productions include: 2021 holiday specials Robin and Shaun the Sheep: The Flight Before Christmas, CGI series Lloyd of the Flies, a new stop motion series for pre-schoolers The Very Small Creatures, feature length sequel Chicken Run: Dawn of the Nugget and a brand new Wallace & Gromit film for 2024.

Its productions are global in appeal, novel, entertaining, brilliantly characterized and full of charm reflecting the unique talent, energy and personal commitment of the Aardman team. The studio’s work – which includes the creation of much-loved characters including [Wallace & Gromit](#), [Shaun the Sheep](#), [Timmy Time](#) and [Morph](#) – is often imitated, and yet the company continues to lead the field producing a rare brand of visually stunning content for cinema, broadcasters, digital platforms and live experiences around the world. Recent celebrated projects include the ‘visually astonishing’ (Guardian), BAFTA® nominated console game, [11-11: Memories Retold](#), the four-times Gold Cannes Lions-winning [StorySign](#) app, AR experience Wallace & Gromit: The Big Fix up - and innovative attractions for

both the domestic and international market, including a [4D theatre attraction](#) at Efteling in the Netherlands.

The studio runs the [Aardman Academy](#) which has a commitment to nurturing talent by delivering excellence in film and animation training and mentoring. The Aardman Academy offers a variety of courses from intensive one-day workshops teaching production skills and storyboarding, to comprehensive twelve-week courses for professionals in craft based subjects from model making to animation.

In November 2018 it became an employee-owned organization, to ensure Aardman remains independent and to secure the creative legacy and culture of the company for many decades to come. www.aardman.com.