



For Immediate Release

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MEDIA ADVISORY/ PHOTO OPPORTUNITY

CHILDREN'S MUSEUM OF PITTSBURGH HOSTS WEEKEND ACTIVITIES AND CONTESTS INSPIRED BY RUBE GOLDBERG

Contest will include special guest judge Jennifer George, Goldberg's granddaughter

WHAT: Children's Museum of Pittsburgh will host a Rube Goldberg Challenge Weekend that will include two full days of events and special activities. All activities are included with the Museum admission. The activities will challenge participants of all ages to build, create, move and play in creative and inventive ways inspired by the Pulitzer Prize-winning cartoonist, [Rube Goldberg](#).

WHEN: Saturday, March 11 and Sunday, March 12

Cameras are welcome at all events

Saturday: 12:30 – 3:30 p.m.: Rube Goldberg Machine Contest

- Watch kid-led teams compete in the 2023 Rube Goldberg Machine Contest Live!
- Local schools and STEM groups have transformed a pile of junk into a Rube Goldberg Machine® in a competition to create a “Lunchable” making machine for the contest's Western Pennsylvania Regionals.
- Contest will be hosted by O’Ryan the O’Mazing and friends and take place at MusuemLab.

- Special guest judge Jennifer George, Chief Creative Officer of the Rube Goldberg Institute for Innovation and Creativity and Rube Goldberg's granddaughter.

Saturday and Sunday: 10:00 a.m. – 5:00 p.m.: Activities

- Participants of all ages can join the **Rube Goldberg Cartoon Contest**® by drawing their own invention cartoon.
- Make Rube Goldberg machines in MAKESHOP with everyday objects and recycled materials.
- Listen to hilariously creative stories of little Rube and his adventures, as written by Jennifer George, in **Rube Goldberg Storytime**.
- Participants are encouraged to move in creative and inventive ways through dance and song, meet inventors and more.

WHERE:

Children's Museum of Pittsburgh
10 Children's Way
Allegheny Square
Pittsburgh, PA 15212

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ABOUT CHILDREN'S MUSEUM OF PITTSBURGH

Children's Museum of Pittsburgh provides innovative and inclusive museum experiences that inspire kindness, joy, creativity and curiosity for all learners. We forge connections with artists, community partners and neighbors to work on behalf of children, youth and families. Permanent hands-on, interactive exhibit areas include The Studio, Theater, Waterplay, Kindness Gallery, Backyard and MAKESHOP®.

Children's Museum of Pittsburgh is open daily from 10:00 am – 5:00 pm. Admission is \$18 for adults, \$16 for children 2-18 and senior citizens. Children under two are free. The Museum is located on Pittsburgh's historic North Side at 10 Children's Way, Pittsburgh, PA 15212. For more information, please call (412) 322-5058 or visit the Museum website, www.pittsburghkids.org.

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ABOUT RUBE GOLDBERG

Rube Goldberg (1883–1970) was a Pulitzer Prize-winning American cartoonist, inventor, innovator, and the only person whose name is an adjective in Merriam-Webster's Dictionary. Learn more about him at [The Rube Goldberg Institute for Innovation and Creativity](http://www.rubegoldberg.org).

What is a Rube Goldberg Machine?

Rube Goldberg Machines are crazy contraptions that solve simple tasks in the most complicated and hilarious way possible. A Rube Goldberg Machine® solves a simple problem in the most ridiculously inefficient way possible. Their funny functionality invites us to think more deeply about machines and mechanized processes, gadgets and technologies, and the very human ways in which we use them.