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## Three Pittsburgh Museums Will Offer Free August Admission to Celebrate National Honors

*'3 For Free' Admission Offer Available to Museum Visitors*

PITTSBURGH (July 11, 2023) – Three of Pittsburgh's most renowned museums will round out the summer by joining together for a unique free-admission offer, '3 for Free.'

The Andy Warhol Museum, Children's Museum of Pittsburgh and the Heinz History Center will be open to visitors free of charge every operating day throughout the month of August 2023. '3 For Free' will celebrate the museums' recognition among the nation's best.

All three museums recently won honors from USA TODAY 10Best Readers' Choice Awards as some of the finest in the country. Online voters recognized The Warhol ([4th in Best Art Museums](#)), History Center ([2nd in Best History Museums](#)) and Children's Museum ([2nd in Best Children's Museums](#)). Pittsburgh was the only city to see three different museums honored in the top five, and all are supported by annual operating grants from RAD – the Allegheny Regional Asset District.

"We are extremely fortunate to have such great cultural institutions in this city, county and region, and thanks to the USA TODAY Readers' Choice Awards, we know that many outside of this area agree," said County Executive Rich Fitzgerald. "Just as important as the national honors, are the support that we receive from those who call this community home. Kudos to RAD as well as The Andy Warhol Museum, the Children's Museum of Pittsburgh, and the Heinz History Center for providing this opportunity for our residents to enjoy each of these world-class institutions for free during August."

Visitors seeking free tickets during the '3 For Free' month are encouraged to book online at each museum's website – the best way to guarantee admission on what are expected to be busy days. The new offer will be in addition to the annual free-admission RAD Days, which will begin in September at more assets throughout Allegheny County.

"Providing more opportunities for our children to learn about new art and culture is a way to help them imagine a new future for themselves," said Pittsburgh Mayor Ed Gainey. "I am grateful to RAD for providing this free admission to some of the best cultural institutions in the country. I encourage all who can to visit during the month of August."

August is an important month for **The Andy Warhol Museum**, as it recognizes the iconic artist's Aug. 6 birthday. With more than 10,000 works in its collection, The Warhol is the largest single-artist museum in North America.

"We can't think of a better way to celebrate this national recognition—and Andy Warhol's birthday—than to welcome even more visitors to The Andy Warhol Museum during the month of August," said Steven Knapp, president and CEO of Carnegie Museums of Pittsburgh. "Internationally, The Warhol serves as an ambassador for this region's incredibly diverse cultural community, and we're proud to be joining our friends at the Children's Museum of Pittsburgh and the Heinz History Center to celebrate the richness of that community."

**Children's Museum of Pittsburgh** is in the middle of its own birthday celebration – celebrating 40 years of sharing joy, creativity, curiosity and kindness with all learners at its home on the North Side. The free offering also serves as an opportunity to explore MuseumLab, where kids 10+ can have cutting-edge experiences in art, tech and making.

"Making hands-on, innovative learning experiences accessible to all children and families is vitally important to the Children's Museum," says Jane Werner, Executive Director of Children's Museum of Pittsburgh. "It's even more meaningful that the '3 For Free' program is happening as we celebrate our 40<sup>th</sup> birthday, and in conjunction with two wonderful Pittsburgh neighbors and cultural assets."

Over in the bustling Strip District, the **Heinz History Center** has partnered with the Smithsonian to offer *The Negro Motorist Green Book* exhibition through Aug. 13, providing visitors an immersive look at how African Americans traveled mid-century America, including a unique look at Pittsburgh businesses listed in the Green Book.

"The Heinz History Center is honored to be voted as one of the nation's best history museums, and this initiative is the perfect way to thank our visitors and supporters this summer," said Andy Masich, president and CEO of the Senator John Heinz History Center. "We congratulate our fellow museums for being recognized and look forward to partnering with them and the Allegheny Regional Asset District to welcome thousands of visitors to our extraordinary cultural institutions this August."

The '3 For Free' admission offer comes via a Partnerships & Initiatives grant from RAD.

"This is going to be a fantastic way to celebrate some of the best places to spend a day in the city," said RAD board chair Daniel J. Griffin. "All three museums offer experiences that are uniquely *Pittsburgh*. When you combine them all, there will truly be something for everyone."

All three museums also share a connection as examples of adaptive re-use, utilizing historic buildings from the Allegheny Post Office and Buhl Planetarium (Children's Museum), the original Carnegie Free Library of Allegheny (MuseumLab), the Chautauqua Lake Ice Company building (Heinz History Center) and the Frick & Lindsay Building (The Warhol).

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## **About The Andy Warhol Museum**

Located in Pittsburgh, Pennsylvania, the place of Andy Warhol's birth, The Andy Warhol Museum ([warhol.org](http://warhol.org)) holds the largest collection of Warhol's artworks and archival materials and is one of the most comprehensive single-artist museums in the world. The Warhol is one of the four Carnegie Museums of Pittsburgh.

The Andy Warhol Museum is closed on Tuesdays. It is open from 10 a.m. to 5 p.m. Mondays, Wednesdays, Thursdays, Saturdays and Sundays – and from 10 a.m. to 10 p.m. on Fridays.

## **About The Heinz History Center**

The Senator John Heinz History Center ([heinzhistorycenter.org](http://heinzhistorycenter.org)) is Pennsylvania's largest history museum and a proud affiliate of the Smithsonian Institution. As Pittsburgh's "people museum," the History Center preserves and interprets American history with a Western Pa. connection through six floors of interactive exhibitions that feature iconic artifacts like the TV set from "Mister Rogers' Neighborhood" and the world's oldest jeep.

The Heinz History Center and Western Pennsylvania Sports Museum are open daily from 10 a.m. to 5 p.m.

## **About Children's Museum of Pittsburgh**

Children's Museum of Pittsburgh ([pittsburghkids.org](http://pittsburghkids.org)) provides innovative and inclusive museum experiences that inspire kindness, joy, creativity and curiosity for all learners. We forge connections with artists, community partners and neighbors to work on behalf of children, youth and families.

The Children's Museum is open daily from 10 a.m. to 5 p.m. MuseumLab is open Noon to 5 p.m. every day this summer.

## **About RAD**

For nearly 30 years, the Allegheny Regional Asset District – RAD – has invested in Allegheny County's quality of life through financial support of libraries, parks and trails, arts and cultural organizations, regional attractions, sports and civic facilities, and public transit. With half of the proceeds from Allegheny County's additional one percent sales and use tax, RAD has invested more than \$2 billion in our regional assets since its inception.

Learn more about your regional assets at [RADworkshere.org](http://RADworkshere.org).