



For Immediate Release

Contact: Max Pipman
Sr. Director of Communications
412-586-6042
mpipman@pittsburghkids.org

Museum of Pittsburgh Offers Free Weekday Admission During April to Adults with Newborns and Grandparents

Free admission generously sponsored by the Claude Worthington Benedum Foundation and UPMC Health Plan

Pittsburgh, PA – April 1, 2024 – Children’s Museum of Pittsburgh is thrilled to announce that it will offer free weekday admission to two different groups during the month of April.

Parents and caregivers with a child under one year of age will receive free admission to the Museum every weekday in April. The sponsorship is generously provided by UPMC Health Plan. Admission must be purchased in person and is limited to one adult ticket per transaction.

“We at UPMC Health Plan know the importance of providing developing minds with stimulating educational and recreational opportunities, like those available at the Pittsburgh Children’s Museum,” said Diane Holder, President & CEO, UPMC Health Plan. “We also believe that everyone should have access to this great community resource. That’s why we are especially proud to sponsor free admissions in April to a parent or other caregiver who brings a child under one year of age to the Children’s Museum.”

Grandparents will also receive free admission to Children’s Museum of Pittsburgh every weekday in April generously sponsored by the Claude Worthington Benedum Foundation. Admission must be purchased in person and is limited to one adult ticket per transaction.

Children’s Museum of Pittsburgh offers several free admission days every year as well as a handful of standing discounts. Visit pittsburghkids.org/visit/admission-discounts/ for more information on current admission discounts. The Museum also participates in the RAD Pass program, offering Allegheny County library-card holders a free family pass on select weekdays. Visit radpass.org/ to learn more and reserve a pass.

“We are grateful that the Claude Worthington Benedum Foundation and UPMC Health Plan are supporting admission for these two very important groups this month,” says Traci Weatherford-Brown, Children’s Museum of Pittsburgh, Senior Director of Museum Advancement. “It is such a joy that the Museum is part of the memories that children will cherish and remember fondly forever.”

Visitors can explore the Museum’s latest exhibit, Rube Goldberg™: The World of Hilarious Invention!, inspired by the chain-reaction contraptions of Pulitzer Prize winning humorist and inventor Rube Goldberg. Build, activate and modify machines that use everyday objects to do simple tasks in the most overcomplicated, inefficient, and hilarious ways possible.

MuseumLab, where growing kids can have cutting-edge experiences in art, tech and making, is next door to the Children’s Museum and included with admission. MuseumLab is open Saturday – Sunday, noon – 5:00 pm, as well as March 25 – 29 and April 1, noon – 5:00 pm, for spring break.

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ABOUT CHILDREN’S MUSEUM OF PITTSBURGH

Children’s Museum of Pittsburgh provides innovative and inclusive museum experiences that inspire kindness, joy, creativity, and curiosity for all learners. We forge connections with artists, community partners and neighbors to work on behalf of children, youth, and families. Permanent hands-on, interactive exhibit areas include The Studio, Garage, Waterplay, Kindness Gallery, Backyard and MAKESHOP®.

Children’s Museum of Pittsburgh is open daily from 10:00 am – 5:00 pm. Admission is \$19 for adults, \$17 for children 2-18 and senior citizens. Children under two are free. The Museum is located on Pittsburgh’s historic North Side at 10 Children’s Way, Pittsburgh, PA 15212. For more information, please call (412) 322-5058 or visit the Museum website, www.pittsburghkids.org.

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