

children's
museum™

pittsburgh

museumlab™

FOR IMMEDIATE RELEASE

Contact: Max Pipman, Sr. Director of Communications
(412) 586-6042
mpipman@pittsburghkids.org

Enjoy Free Admission to Children's Museum of Pittsburgh on Tuesday, July 30, Courtesy of Eat'n Park

*Summer Free Day from 10 am – 5 pm in Celebration of
Eat'n Park's 75th Anniversary*

PITTSBURGH, PA (July 22, 2024) Children's Museum of Pittsburgh is excited to offer free admission to all visitors on Tuesday, July 30, generously supported by Eat'n Park.

The free day is a celebration of the hometown restaurant's 75th anniversary.

Along with free general admission to the Children's Museum, children and families can meet Eat'n Park's beloved mascot Smiley and visit the Cookie Cruiser to decorate their own Smiley Cookie or enjoy a free Smiley Cookie starting at 10:30 am. Each family that visits the Children's Museum on July 30 will also receive a voucher for a free kid's meal at Eat'n Park. Cookies and coupons will be available while supplies last!

"We are thrilled to partner with Eat'n Park to offer a special opportunity for everyone to explore and enjoy the Children's Museum," says Danielle Linzer, Sr., Children's Museum Director of

Education, Learning and Research. “This partnership supports our commitment to spreading joy to all children and families, just like Eat’n Park has done for 75 years.”

Families can experience innovative and inclusive museum experiences while visiting the Children’s Museum. The Museum will be open from 10:00 am until 5:00 pm. MuseumLab is open from noon until 5:00 pm and will also be free for all visiting guests.

“At Eat’n Park, we’ve had the privilege of serving Smiles to Pittsburgh-area families for the last 75 years, and we appreciate the wonderful work the Children’s Museum does to help our region’s kids learn and grow,” said Courtney Caprara, spokesperson, Eat'n Park Restaurants. “In celebration of our anniversary, we are excited to provide families with an opportunity to experience the Children’s Museum firsthand.”

Guests can reserve tickets in person at the admission desk or online at www.pittsburghkids.org. No other discounts or promotions will be applied during this sponsored free day. Free admission applies to general admission at the Children’s Museum only and does not include group visits, parking or purchases made in the Museum Store or Café.

Visitors can explore the Museum’s latest exhibit *How People Make Things* which tells the story of how people, ideas and technology transform raw materials into finished products. Based on the factory video tours of the *Mister Rogers’ Neighborhood* television show, visitors can try out simple manufacturing processes using real tools and materials.

In addition to exclusive free admission days, the Children’s Museum offers several standing admission discounts throughout the year. Visit pittsburghkids.org/visit/admission-discounts/ for more details.

###

About Children’s Museum of Pittsburgh

Children’s Museum of Pittsburgh provides innovative and inclusive museum experiences that inspire kindness, joy, creativity and curiosity for all learners. We forge connections with artists, community partners and neighbors to work on behalf of children, youth and families. Permanent hands-on, interactive exhibit areas include the Art Studio, Garage, Waterplay, Kindness Gallery, Backyard and MAKESHOP®. Children’s Museum of Pittsburgh is open daily from 10:00 am — 5:00 pm. Admission is \$19 for adults, \$17 for children 2–18 and senior citizens. Children under two are free. The Museum is located on Pittsburgh’s historic North Side at 10 Children’s Way, Pittsburgh, PA 15212. For more information, please call (412) 322-5058 or visit the Museum website, www.pittsburghkids.org.

MuseumLab, where growing kids can have cutting-edge experiences in art, tech and making, is located next door to the Children’s Museum and included with museum admission. MuseumLab is open daily during the summer from noon — 5:00 pm.

Follow us on [Facebook.com/pittsburghkids](https://www.facebook.com/pittsburghkids) / Instagram and Twitter @pghkids

About Eat’n Park Restaurants

Eat’n Park Restaurants have been serving smiles for 75 years! Family-owned since 1949, Eat’n Park has become a valued tradition for guests across Pennsylvania, Ohio, and West Virginia. At each of its 56 locations, Eat’n Park team members are dedicated to creating memorable experiences for guests across the region and supporting a growing number of community initiatives, including an annual fundraising campaign that has generated over \$12 million for local children’s hospitals. Eat’n Park also donates almost half a million Smiley Cookies – the brand’s iconic symbol – every year to support community events and fundraisers.

Eat’n Park is a member of Eat’n Park Hospitality Group, a portfolio of foodservice concepts focused on personalized dining and creating smiles. Visit eatnpark.com to learn more.