

children's
museum

pittsburgh

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For Immediate Release

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Children's Museum of Pittsburgh Offers Free Admission in October to Healthcare Workers

*Free admission generously sponsored by Highmark Blue Cross
Blue Shield and Allegheny Health Network*

PITTSBURGH (2024) – Children's Museum of Pittsburgh is excited to announce free admission to healthcare workers during the month of October through the [Highmark Bright Blue Futures](#) program.

Healthcare workers can enjoy one free adult or senior admission ticket with official credentials and matching identification. Admission must be secured in person and is limited to one adult ticket per transaction.

“We are thrilled to partner with Highmark Blue Cross Blue Shield and Allegheny Health Network to offer free admission to dedicated healthcare workers, recognizing their unwavering commitment to the community,” says Traci Weatherford-Brown, Senior Director of Museum Advancement at Children's Museum of Pittsburgh.

Children's Museum of Pittsburgh offers several free admission days every year as well as a handful of standing discounts. Visit pittsburghkids.org/visit/admission-discounts/ for

more information on current admission discounts. The Museum also participates in the RAD Pass program, offering Allegheny County library-card holders a free family pass on select weekdays. Visit radpass.org/ to learn more and reserve a pass.

“Through our partnership with the Children's Museum of Pittsburgh, we are proud to recognize the invaluable contributions of healthcare workers, who tirelessly care for our loved ones,” said Kenya T. Boswell, Senior Vice President of Community Affairs for Highmark Health. “This initiative exemplifies the mission of our Highmark Bright Blue Futures program, which supports organizations that empower brighter, stronger futures for all.”

Visitors can explore the Museum’s latest exhibit *Spontaneous Order – the Rhythm of Fireflies*, inspired by the wonder of watching fireflies in nature. The exhibit features two hundred jars suspended from the ceiling, blinking randomly with a golden glow like individual fireflies. Watch in wonder as the light shifts from blue to gold along a 50-foot stretch of ceiling and back again, creating luminous patterns. The experience includes a custom summer soundscape and resources on how to be firefly “friendly” in our daily lives.

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About Children’s Museum of Pittsburgh

Children’s Museum of Pittsburgh provides innovative and inclusive museum experiences that inspire kindness, joy, creativity and curiosity for all learners. We forge connections with artists, community partners and neighbors to work on behalf of children, youth and families. Permanent hands-on, interactive exhibit areas include The Studio, Garage, Waterplay, Kindness Gallery, Backyard and MAKESHOP®.

Children’s Museum of Pittsburgh is open Monday through Sunday from 10:00 am – 5:00 pm and closed on select Wednesdays throughout the year. Admission is \$19 for adults, \$17 for children 2-18 and senior citizens. Children under two are free. The Museum is located on Pittsburgh’s historic North Side at 10 Children’s Way, Pittsburgh, PA 15212. For more information, please call (412) 322-5058 or visit the Museum website, www.pittsburghkids.org.

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