

## For Immediate Release

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# **25<sup>th</sup> Anniversary of *Mister Rogers' Neighborhood* Sweater Drive at Children's Museum of Pittsburgh**

*Donations accepted November 14 – December 20  
to Benefit Local Families and Children*

PITTSBURGH (November 13, 2024) — Children's Museum of Pittsburgh's 25<sup>th</sup> annual *Mister Rogers' Neighborhood* Sweater Drive starts tomorrow, November 14, and will run through December 20.

Donors are invited to drop off new or gently-used sweaters in all sizes to the collection bins located outside of the Museum's front entrance. Donations are accepted every day from 8:00 am until 7:00 pm and can be made by driving up to the Museum's front circle without paying for parking.

In celebration of the 25<sup>th</sup> anniversary of the Sweater Drive, Miss Elaina from [Daniel Tiger's Neighborhood](#) will visit the Museum on Thursday, November 14. Visitors are invited to meet and take pictures with Miss Elaina at 10:30 and 11:30 in the café, included with museum admission.

The annual event has helped to provide more than 47,000 sweaters to children and families across the tri-state area for the last 25 years. The Children's Museum's goal for the 25<sup>th</sup> anniversary is to exceed 50,000 sweaters collected and donated.

"Celebrating 25 years of the *Mister Rogers' Neighborhood* Sweater Drive is a special moment for us," said Jane Werner, Executive Director of Children's Museum of Pittsburgh. "It's been incredibly rewarding to see how this initiative has grown and continues to bring warmth and kindness to those who need it most."

The Children's Museum is partnering in this effort with the Oaklander Hotel, Yoga Six South Hills, Club Pilates South Hills and StretchLab Mt. Lebanon. Partner locations will have sweater collection bins and contribute to the overall collection.

To celebrate the 25<sup>th</sup> anniversary, local schools and organizations are encouraged to become collection locations. Please visit [this link](#) if you are interested for all necessary materials. To receive sweaters, please contact the Museum at [hi@pittsburghkids.org](mailto:hi@pittsburghkids.org).

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### **About Children's Museum of Pittsburgh**

Children's Museum of Pittsburgh provides innovative and inclusive museum experiences that inspire kindness, joy, creativity and curiosity for all learners. We forge connections with artists, community partners and neighbors to work on behalf of children, youth and families. Permanent hands-on, interactive exhibit areas include The Studio, Garage, Waterplay, Kindness Gallery, Backyard and MAKESHOP®.

Children's Museum of Pittsburgh is open Monday through Sunday from 10:00 am – 5:00 pm and closed on select Wednesdays throughout the year. Admission is \$19 for adults, \$17 for children 2-18 and senior citizens. Children under two are free. The Museum is located on Pittsburgh's historic North Side at 10 Children's Way, Pittsburgh, PA 15212. For more information, please call (412) 322-5058 or visit the Museum website, [www.pittsburghkids.org](http://www.pittsburghkids.org).

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