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For Immediate Release

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Mister Rogers' Neighborhood Sweater Drive Returns to Children's Museum of Pittsburgh From November 13 – December 18

This Year Marks The 26th Anniversary of the Sweater Drive, Donations Accepted Everyday to Benefit Local Children and Families

PITTSBURGH (November 13, 2025) — Children's Museum of Pittsburgh's 26th annual *Mister Rogers' Neighborhood* Sweater Drive begins collections at the Museum on Thursday, November 13, and will run through Thursday, December 18.

Sweater donors are encouraged to drop off new or gently-used sweaters in all sizes to the donation bin located in front of the main entrance. Children's sizes are especially appreciated. Donations are accepted every day from 8:00 am until 7:00 pm. Donors will receive one free admission pass for a return visit in the new year (restrictions apply) when they drop off sweaters during Museum open hours, 10:00 am – 5:00 pm (closed select Wednesdays).

In celebration of the 26th annual Sweater Drive, Miss Elaina from <u>Daniel Tiger's Neighborhood</u> will visit the Museum on Thursday, November 13 to greet and take a photo with visitors at 10:30 am and 12:30 pm. This is included with Museum admission, advance tickets are available now, walk up tickets can be purchased that day - meet and greet capacity will be limited.

Members of the press are invited to an exclusive photo and video availability with museum spokespeople, children, and Miss Elaina on Thursday November 13 at 9:15 am. Media can RSVP to mpipman@pittsburghkids.org – parking is free for the press event.

We are excited to invite local schools, restaurants, hotels, companies, organizations and community groups to join the drive as satellite sweater collection locations this year. If you are

interested in becoming a satellite location, you can learn more at https://drive.google.com/drive/folders/1hBTpqGmM3-CVdoEeGlCZ8i-yhq6lX2zz?usp=sharing

Children's Museum of Pittsburgh is grateful to long term collection partners such as: YogaSix South Hills, Club Pilates South Hills, StretchLab Mt. Lebanon, and other satellite locations.

Organizations who would like to receive sweaters to distribute to those in need can email hi@pittsburghkids.org. We do not distribute directly to individual families or resale organizations.

"We are thrilled to carry on the legacy of kindness inspired by Fred and Joanne Rogers by collecting sweaters and sharing them with those kids and families in need," said Jane Werner, Executive Director of the museum. "Each year we are able to distribute thousands of sweaters, and we are so grateful for the support of the Pittsburgh community."

The annual sweater drive has collected approximately 50,000 sweaters for children and families in the Pittsburgh area for the last 26 years. With your help, we can make this our most impactful year yet!

For more information about the sweater drive, click here: https://pittsburghkids.org/sweaterdrive25/

For photos of past drives, click here: https://drive.google.com/drive/folders/1-u1uAjKhoxa_layinOmkTjUOOyHdJRex?usp=sharing

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About Children's Museum of Pittsburgh

Children's Museum of Pittsburgh provides innovative and inclusive museum experiences that inspire kindness, joy, creativity and curiosity for all learners. We forge connections with artists, community partners and neighbors to work on behalf of children, youth and families. Permanent hands-on, interactive exhibit areas include the Studio, Garage, Waterplay, Kindness Gallery, Backyard and MAKESHOP[®].

Children's Museum of Pittsburgh is open Monday through Sunday from 10:00 am – 5:00 pm and closed on select Wednesdays throughout the year. Admission is \$21 for adults, \$19 for children 2-18 and senior citizens. Children under two are free. The Museum is located on Pittsburgh's historic North Side at 10 Children's Way, Pittsburgh, PA 15212. For more information, please call (412) 322-5058 or visit our website, www.pittsburghkids.org.

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